



TAA Logo Rationale

A rice stalk with 19 grains signifies the formation of TAA by 19 institutional founder members.

The rice stalk forms a crescent formation that suggests the symbol of Islamic faith and values of charity especially during the month of Ramadan preceding Aidilfitri.

Rice is also a symbol of livelihood and bountiful charity for the needy, a metaphor for communal growth and harvesting.

The combination of mature earthly colours supported with solemn typography reflects compassion, trust and prudence.

TAA TRUST FUND (TABUNG AMAL AIDILFITRI)

Registration : T06CC1974E
Charity Reg. Date : 30 June 2006
IPC Reg. Date : 1 August 2007

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CHAIRMAN'S

REVIEW



Mohd Anuar Yusop
Chairman, Executive Committee

Tabung Amal Aidilfitri (TAA) was set up in 1992 to provide assistance to the disadvantaged members of our community especially during Ramadhan so that they can celebrate Hari Raya Aidilfitri with dignity. It functioned as an ad-hoc committee for many years. Today, TAA has come a long way and is a household name in the Malay/Muslim community and beyond. We also now operate out of our own premises in Tanjong Katong Complex.

In 2006, TAA was regularised as a Trust. This was to ensure that TAA operates with full transparency and in compliance with governance procedures. Alhamdulillah, TAA achieved recognition as an Institution of Public Character in the following year. This means that our donors will enjoy much deserved tax benefits for their kind contributions.

The Trust appoints an Executive Committee comprising representatives from 18 Malay/Muslim organisations to discharge the day-to-day work of TAA. The cohesion enjoyed through this partnership has resulted in a 'many helping hands' approach which has translated to a more concerted effort in providing assistance to more members of our community.

Our work continues. The recession has brought new challenges to TAA. We were greatly concerned that the recession would mean that less donations will be received during the month of Ramadhan. However, this concern proved to be unfounded. In January 2009, during the Sinaran Hati appeal, members of our community and beyond came forward and enthusiastically supported the televised appeal despite the uncertain economic situation. A record collection of \$103,222 was achieved through onstage donations. This not only surpassed the previous year's collection but doubled it. The overwhelming support from the public and various corporate bodies has strengthened TAA's resolve to step up its efforts in improving the lives of our beneficiaries.

I am humbled by the trust and responsibility placed on me as Executive Committee Chairman of this noble charity. I would like take this opportunity to thank all Ministers, MPs, community leaders, Trustees, fellow Exco members, supporters, partners, media, sponsors, donors and recipients alike, for the support that you have given to TAA in our effort to provide financial help to the needy.

May Allah bless us all. Insya Allah.

BOARD OF TRUSTEES

(as at 31st March 2009)



Seating from Right : Mr Zulkifli Mohammed (Chairman); Mr Izzuddin Taherally
Standing from Right : Mr Abdul Hamid Abdullah; Mr Ameerali Abdeali; Mr Hamsani Raah



Dr Ahmad Mohd Magad
Honorary Adviser



Mr Ahmad Nizam Abbas
Honorary Legal Adviser



Mr Mohd Yahya Zakaria
Manager

EXECUTIVE COMMITTEE

(as at 31st March 2009)



Seating from Right : Mr Mohd Anuar Yusop (Chairman) ; Mr Ameerali Abdeali (Vice Chairman);
 Standing from Right : Mr Zainal Abidin Nordin (Secretary); Mr Farihullah (Treasurer);
 Mr Sarjono Salleh Khan (Chairman, Disbursement Committee)

COMMITTEE MEMBERS



Ms Fatimah
Azimullah



Ms Rahayu
Mahzam



Ms Suryani Atan



Mr Jufferie Rashid



Mr Abdul Aziz
Mohd Shah



Mr Shaik Md Iqbal
Shaik Hussain



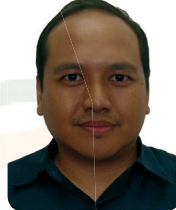
Mr Muhd Zaki
Ma'arof



Mr Syed Abu
Bakar Aljunied



Mr Mohd Salleh
Abu Taib



Mr Muhd Harmizan
Abdul Hamid



Mr Irianto Safari



Mr Ismail Roziz

MEMBER ORGANISATIONS

The Executive Committee of TAA Trust Fund is made up of the following organisations whose representatives serve in TAA for a two-year term:

Association of Muslim Professionals	AMP
Central Council of Malay Cultural Organisations Singapore	Majlis Pusat
Federation of Indian Muslims	FIM
Islamic Fellowship Association	IFA
Islamic Theological Association of Singapore	Pertapis
Malay Youth Literary Association	4PM
Muhammadiyah Association	Muhammadiyah
Muslim Missionary Society of Singapore	Jamiyah
PMBM Scholarship Fund Board	LBKM
Singapore Malay Chamber of Commerce and Industry	DPPMS
Singapore Malay Journalists' Association	PWMS
Singapore Malay Teachers' Union	KGMS
Singapore Malay Teachers' Co-operative Ltd	SGM
The Muslim Converts' Association of Singapore	Darul Arqam
The Muslimin Trust Fund Association	MTFA
United Indian Muslim Association	UIMA
Yayasan Mendaki	YM
Young Women Muslim Association	PPIS



CORPORATE PROFILE

INTRODUCTION

TAA was formed in 1992 as a charitable body that helps the poor, needy, less fortunate and those suffering from chronic illness. For about 14 years, TAA was a loose coalition of several organisations. It became a registered organisation on 30 June 2006 as a Charity Trust under the Charities Act. It now operates as a legal institution based on its Trust deed. It is officially known as TAA Trust Fund. On 1 August 2007, TAA was accorded the status of an Institution of Public Character (IPC).

The Vision and Mission statement of TAA are as follows:

OUR VISION

To provide financial assistance to disadvantaged families so as to enable them to celebrate Hari Raya (Aidilfitri) with dignity.

OUR MISSION

To foster the spirit of giving in our multi-racial community, especially during the month of Ramadhan, through various fund raising activities and programmes for the benefit of the disadvantaged.

BOARD OF TRUSTEES

There are five members in the Board of Trustees. Mr Wan Hussin Hj Zoohri, the first elected Chairman of the Board stepped down on 13 August 2008 and was succeeded by Mr Zulkifli Mohammed. The Board of Trustees is responsible for the overall policy and management of the Trust. For the administration of the Trust, the Board delegates to the Executive Committee which comprises representatives from 18 Malay/Muslim organizations.

EXECUTIVE COMMITTEE

The Board delegates the day-to-day administration of the Trust Fund to the elected members of the Executive Committee, who are from the 18 member organisations. Each member organisation nominates a representative to sit in the Executive Committee which is headed by the Chairman. The Executive Committee reports to the Board of the Trustees. The Executive Committee serves in office for a two-year term.

Event Highlights

CHARITY CAMPAIGN DRIVE

TELEPOLL DONATION LINES

To mark the beginning of this year's Telepoll campaign, Warna 94.2 FM organised 'Rentak Singapura' at Downtown East on Saturday, 16 August 2008. Mayor Zainul Abidin Rasheed, Senior Minister of State for Foreign Affairs and MP for Aljunied GRC was the Guest of Honour for the event.

Two Telepoll lines were open for a four-month period for donors to make their donations. The campaign through Telepoll lines managed to raise \$312,270.

OFFICIAL LAUNCH

The official launch of the Charity Drive Campaign 2008 was held at Tanjong Katong Complex on Sunday, 24 August 2008. The Guest of Honour for this event was Dr Yaacob Ibrahim, Minister for the Environment and Water Resources and Minister-in-Charge of Muslim Affairs.

DONATION BOXES

During the month of Ramadhan, TAA placed 20 donation boxes at the Geylang Serai area and other selected strategic locations. A total of \$219,811 was collected from these donation boxes. The launch at Joo Chiat Complex was officiated by Dr Ong Seh Hong, MP for Marine Parade GRC.

FRIDAY COLLECTION AT MOSQUES

This year's collection at the mosques was held on 26 September 2008. This project was supported by 77 students from the ITE College West, Dover Campus and ITE College Central, Ang Mo Kio Campus. A group of Muslim taxi drivers from 'Persatuan Amal dan Ibadat (PADI)' supported TAA by volunteering their time and taxis to ferry the students to the mosques. A total of \$27,102 was collected.



Event Highlights

DONATION VISITS

Four Members of Parliament together with their grassroots members visited TAA donation booths and made their contributions at Tanjong Katong and Joo Chiat Complexes. TAA also welcomed other groups like Al-Amin and Al-Iman Kindergartens and officers from the Singapore Prison Services.



Mayor Zainul Abidin Rasheed



Dr Ong Seh Hong, PBM



Ms Grace Fu Hai Yien



Mr Hawazi Daipi

Event Highlights

SINARAN HATI SHOW

TAA organises a TV charity show annually as part of its fund raising campaign. This year's Sinaran Hati TV charity show was held on Friday, 9 January 2009 at MediaCorp TV Theatre. The Guest of Honour for the event was Dr Yaacob Ibrahim, Minister for the Environment and Water Resources and Minister-in-Charge of Muslim Affairs. The show was witnessed by 800 audience members who filled up the TV Theatre and attracted a TV viewership of 200,000 who tuned in for the 'live' broadcast of the show on Suria.

The TV show featured real-life cases where recipients shared their trials and tribulations with the viewers. The theme chosen for this year's show was "Emas" (Gold). The show was filled with much glitz, glamour and shine. The choice of artistes, songs, wardrobe and backdrop depicted this year's theme.

The two Telepoll lines were commissioned for the show and it stayed open for donations until 31 January 2009. The breakdown of the calls received for the two Telepoll lines is as follows:

1900-112 9050 (\$50) 3,505 calls \$175,250 • 1900-112 9010 (\$10) 17,833 calls \$178,330

The total number of calls received from the Telepoll lines was 21,338 compared to last year's figure of 19,331. The amount collected through the Telepoll lines was \$353,580 for the Sinaran Hati Emas show. The amount collected was \$4,420 more than last year's TV show collection. A total of \$103,222 worth of donations was received onstage during the show, doubling last year's collection of \$52,222.

The proceeds from the ticket sales amounted to \$12,500 compared to last year's collection of \$6,630. The total collection from the Sinaran Hati Emas TV Charity Show was \$457,102 as compared to previous year's collection of \$448,492.



Event Highlights

CHARITY GOLF 2009

TAA took another bold step this year to raise funds through the inaugural TAA Charity Golf 2009. The event was held at the Raffles Country Club on Tuesday, 31 March 2009. The tournament was graced by the Guest of Honour, Mayor Zainul Abidin Rasheed, Senior Minister of State, Foreign Affairs.

The event attracted 114 golfers from various corporate bodies, Corporations, Malay/Muslim organisations, grassroots organisations and individuals who participated for the charity cause. TAA raised \$107,810 from this project despite the economic downturn, surpassing the target of \$30,000.

The hole-in-one prize was sponsored by Daimler Chrysler South East Asia Pte Ltd in the form of a Mercedes Benz C-Class.

This project was supported by AMP who provided event management services.

The Charity Golf event ended with a dinner and attractive lucky draw prizes for the participants.



TAA TRUST FUND CHARITY GOLF

Beneficiaries & Disbursement

TAA received a total of 4,994 applications seeking financial aid this year.

All approved recipients from the previous year automatically qualified for this year's disbursement. A total of \$731,500 was allocated for 3,850 approved cases, with each recipient receiving a quantum of \$190.

TAA conducted two disbursement exercises during Ramadhan on 13 and 14 September 2008. One was held at Onepeople.sg in Toa Payoh and the other at Singgahsana Hall, Malay Village. Mr Hawazi Daipi, Senior Parliamentary Secretary for Health and Manpower was the Guest of Honour at the event held at Onepeople.sg. Mr Masagos Zulkifli, Senior Parliamentary Secretary for Education and Home Affairs was the Guest of Honour for the event conducted at the Malay Village. In total, 3,535 people turned up during the two-day disbursement exercise where a total of \$671,650 was disbursed.



There was an increase of 430 recipients when compared to last year and 77% of the applications were approved. Statistically, 33% of the recipients stayed in one and two-room HDB flats, 33% in three-room flats, 26% in four-room flats, while the remaining 8% stayed in other types of housing.

In total, \$744,150 was disbursed in the year 2008 for the charitable activities.

The statistics also show that 68.4% are those with no formal education or completed only their Primary 6 education. Based on their gender, 70.3% of them were female while 29.7% were male.

TAA too received appeals from Members of Parliament to help their constituents through financial aid. A total of 60 cases were approved and each received \$190. TAA also carried out ad-hoc disbursements from time to time during the year.

As in the previous years, the Muslim Kidney Action Committee (MKAC), on behalf of TAA, organised the disbursement of financial aid to 300 kidney patients.

In total, \$744,150 was disbursed in the year 2008 for the charitable activities. TAA also extended assistance of \$15,000 in humanitarian aid for victims of the China earthquake, cyclone Nargis in Myanmar and flood in Yemen.

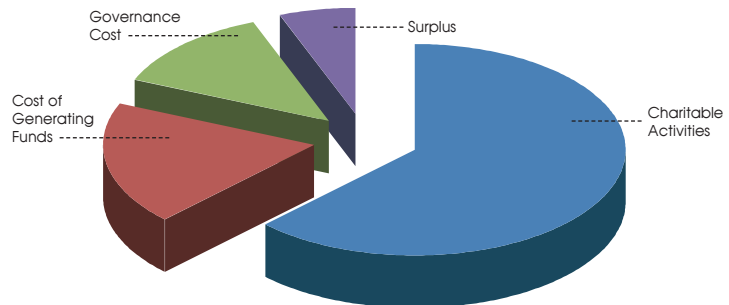


Key Statistics

TAA TRUST FUND

TOTAL RESOURCES EXPENDED
For The Year Ended 31 March 2009

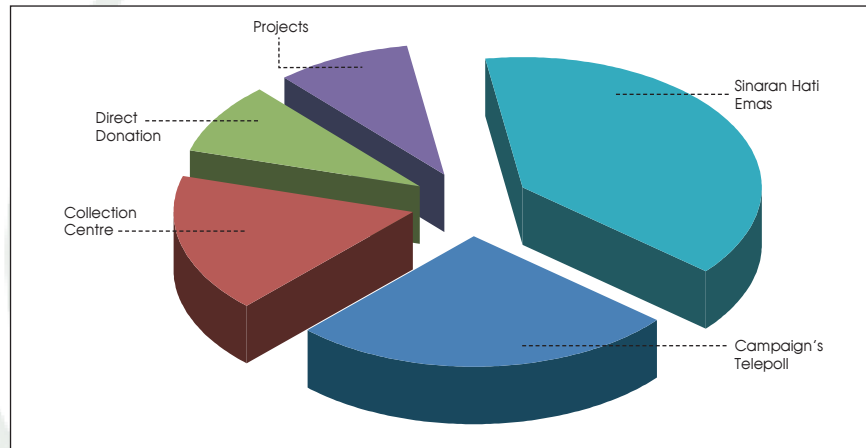
Charitable Activities	\$ 759,150	62.41%
Cost of Generating Funds	\$ 230,906	18.98%
Governance Cost	\$ 156,011	12.83%
Surplus	\$ 70,314	5.78%
	\$1,216,381	100.00%



TAA TRUST FUND

TOTAL COLLECTIONS FOR THE FINANCIAL YEAR 2008/2009

CAMPAIGN'S TELEPOLL	COLLECTION CENTRE	DIRECT DONATION	PROJECTS	SINARAN HATI EMAS
\$ 312,270	\$ 219,811	\$ 59,480	\$ 116,709	\$ 457,102



CAMPAIGN'S TELEPOLL

Collection done through 1900 telepoll lines.

DIRECT DONATION

Income from Business Reply Services, Berita Harian Donation Slips, Zakat, Donation from Organisations & Companies

SINARAN HATI EMAS

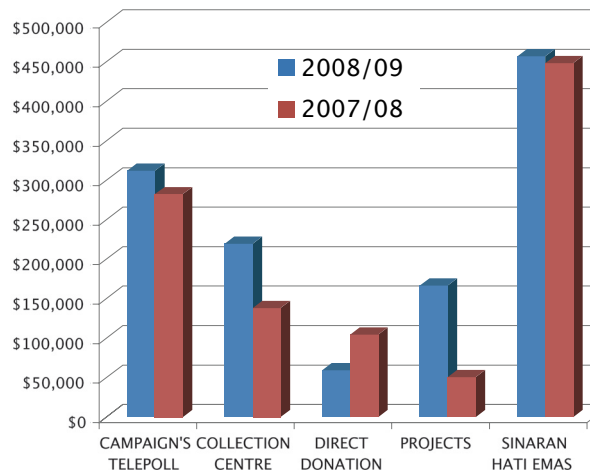
A Fund Raising Charity TV Programme through onstage donations & Telepoll.

COLLECTION CENTRE

TAA donation boxes placed at various locations especially in Geylang Serai vicinity, including Friday collections at Mosques.

PROJECTS

Revenue from Auctions, Charities Sales, 'IBU of the Year' Event, Riders Aid, Rhythm De Passion and Charity Golf.



TAA TRUST FUND TOTAL COLLECTIONS FOR THE YEAR 2007/2008 & 2008/2009

	CAMPAIGN'S TELEPOLL	COLLECTION CENTRE	DIRECT DONATION
2008/09	\$312,270	\$219,811	\$59,480
2007/08	\$282,430	\$138,156	\$104,500

	PROJECTS	SINARAN HATI EMAS
2008/09	\$166,709	\$457,102
2007/08	\$50,581	\$448,492



Governance Evaluation

Evaluation Period from 01/04/2008 to 31/03/2009.

The charity has complied with 17 out of 21 applicable guidelines for the Code of Governance Evaluation Checklist for the small Institutions of a Public Character (IPCs).

* (Full checklist is available at www.charities.gov.sg)



Financial Statements



FOR THE YEAR ENDED 31 MARCH 2009

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