

**TAA**  
TRUST FUND

# ANNUAL REPORT 2009-2010



## **TAA LOGO RATIONALE**

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A rice stalk with 19 grains signifies the formation of TAA Trust Fund by 19 institutional founding members.

The rice stalk follows the shape of a crescent, suggesting the symbol of the Islamic faith and values of charity displayed especially during the month of Ramadan preceding Aidilfitri.

Rice is also a symbol of livelihood and bountiful charity for the needy, a metaphor for communal growth and harvesting.

The combination of mature earthly colours supported with solemn typography reflects compassion, trust and prudence.

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## **TAA TRUST FUND** (TABUNG AMAL AIDILFITRI)

Unique Entity No.	: T06CC1974E
Registered Date	: 30 June 2006
IPC No.	: 000602
IPC Registered Date	: 1 August 2007
IPC Status	: 1 October 2009 to 30 September 2012
Address	: 845 Geylang Road #04-10 Tanjong Katong Complex Singapore 400845
Main Line	: 6748 8177
Fax Line	: 6842 7014
Email	: <a href="mailto:tabungamal@singnet.com.sg">tabungamal@singnet.com.sg</a>
Website	: <a href="http://www.taa.org.sg">www.taa.org.sg</a>



## CONTENT PAGE

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<b>TAA Founding Member Organisations</b>	<b>2</b>
<b>Chairman's Review</b>	<b>3</b>
<b>Advisors &amp; Board of Trustees</b>	<b>4</b>
<b>TAA Executive Committee</b>	<b>5</b>
<b>Corporate Profile</b>	<b>6</b>
<b>Event Highlights – Charity Drive Campaign</b>	<b>7-9</b>
<b>Event Highlights – Sinaran Hati Gemilang</b>	<b>10</b>
<b>Beneficiaries &amp; Disbursement</b>	<b>11-12</b>
<b>Key Statistics</b>	<b>13</b>
<b>Governance Statements</b>	<b>14</b>
<b>Financial Statements</b>	<b>15-36</b>
<b>Our Donors &amp; Sponsors</b>	<b>37-40</b>





## TAA FOUNDING MEMBER ORGANISATIONS

The Executive Committee of TAA Trust Fund is made up of the following organisations whose representatives serve in TAA for a two-year term:

• Association of Muslim Professionals	AMP
• Central Council of Malay Cultural Organisations, Singapore	Majlis Pusat
• Federation of Indian Muslims	FIM
• Islamic Fellowship Association	IFA
• Islamic Theological Association of Singapore	Pertapis
• Malay Youth Literary Association	4PM
• Muhammadiyah Association of Singapore	Muhammadiyah
• Muslim Missionary Society of Singapore	Jamiyah
• PMBM Scholarship Fund Board	LBKM
• Singapore Malay Chamber of Commerce and Industry	DPPMS
• Singapore Malay Journalists' Association	PWMS
• Singapore Malay Teachers' Union	KGMS
• Singapore Malay Teachers' Co-operative Ltd	SGM
• The Muslim Converts' Association of Singapore	Darul Arqam
• The Muslimin Trust Fund Association	MTFA
• United Indian Muslim Association	UIMA
• Yayasan Mendaki	YM
• Young Women Muslim Association	PPIS



## CHAIRMAN'S REVIEW

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**Mohd Anuar Yusop**  
*Chairman, Executive Committee*

From a humble beginning in 1992, TAA, as an ad-hoc organisation that was formed by several Malay Muslim organisations, has now grown into a creditable charitable organisation. Much of its success has been attributed to the *gotong-royong* spirit, embedded by the care and concern that the community has put in.

TAA has made extensive progress and is a household name synonymous with the spirit of giving during the holy month of Ramadan. Since its registration in 2006, we are happy to note that our fund collection and disbursement have been the highest so far in terms of the amount being disbursed. Moving forward, we can do more.

We are happy that more multi-racial and multi-religious organizations have come forward in providing their support to TAA. The spirit, concern and empathy in helping one another as a nation beyond racial and religious restrictions must be preserved by all.

Next year, TAA will celebrate its 20<sup>th</sup> anniversary. Looking forward with much enthusiasm, we are confident that the present and future state of opportunities can lay a stronger infrastructure for TAA to do more and reach a wider spectrum of the community. Fundamentally, as part of our breakthrough strategy in self-renewal, TAA has identified a new niche area for the community, whilst continuing our core activity of collecting money for distribution to the poor and needy.

I wish to announce that TAA will be assisting to provide help to those who may need temporary shelters. As we move forward we will need more funds and I hope our generous donors and supporters will continue to support us.

I would like to take this opportunity to thank all Ministers, MPs, Community Leaders, TAA's Trustees and Exco-members, supporters, partners, media, sponsors, corporate and individual donors for the support in helping TAA to achieve its vision.



## ADVISORS & BOARD OF TRUSTEES

(As at 31<sup>st</sup> March 2010)

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**Dr Ahmad Mohd Magad**  
(Honorary Advisor)



**Mr Zulkifli Mohammed**  
(Chairman)



**Mr Ahmad Nizam Abbas**  
(Honorary Legal Advisor)



**Mr Izzuddin Taherally**



**Mr Ameerali Abdeali**



**Mr Abdul Hamid Abdullah**



**Mr Hamsani Raoh**

## EXECUTIVE COMMITTEE

(As at 31<sup>st</sup> March 2010)



**Mr Mohd Anuar Yusop**  
(Chairman)



**Mr Zainal Abidin Nordin**  
(Secretary)



**Mr Farihullah**  
(Treasurer)



**Mr Sarjono Salleh Khan**  
(Chairman, Disbursement Committee)



**Mr Muhd Harmizan Abdul Hamid**  
(Internal Auditor)



**Ms Fatimah Azimullah**



**Ms Suryani Atan**



**Ms Rahayu Mahzam**



**Mr Jufferie Rashid**



**Mr Shaik Md Iqbal Shaik Hussain**



**Mr Muhd Zaki Ma'arof**



**Mr Syed Abu Bakar Aljunied**



**Mr Mohd Salleh Abu Taib**



**Mr Abdul Aziz Mohd Shah**



**Mr Irianto Safari**



**Mr Ismail Roziz**

**Staff: Mr Mohd Yahya Zakaria (Manager)**



## CORPORATE PROFILE

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### ◇ INTRODUCTION

TAA Trust Fund (originally known as Tabung Amal Aidilfitri) was formed in 1992 as a charitable body with a mission to help the poor, needy, less fortunate and chronically ill. For about 14 years, TAA Trust Fund ("TAA") was a loose coalition of several organisations. On 30 June 2006, it was registered as a Charity Trust under the Charities Act (Chapter 37). Officially known as TAA Trust Fund, it now operates as a legal institution on its Trust Deed. TAA was accorded the status of an Institution of Public Character (IPC) on 1 August 2007.

The core activity of TAA is to raise funds from the general public and distribute the fund in the form of financial assistance to the poor and less privileged in the community, especially during the fasting month of Ramadan and Hari Raya Aidilfitri season.

### ◇ VISION AND MISSION STATEMENT

#### OUR VISION

To provide financial assistance to disadvantaged families so as to enable them to celebrate Hari Raya (Aidilfitri) with dignity.

#### OUR MISSION

To foster the spirit of giving in our multi-racial community, especially during the month of Ramadan, through various fund raising activities and programmes for the benefit of the disadvantaged.

### ◇ BOARD OF TRUSTEES

TAA's Board of Trustees consists of five members who are responsible for overall policy and governance matters. For the day-to-day administration of the Trust, the Board delegates to the Executive Committee.

### ◇ EXECUTIVE COMMITTEE

The Executive Committee comprises representatives from the 18 member organisations. Each member organisation nominates a representative to serve a two-year term in the Committee. The Executive Committee reports to the Board of the Trustees.

### ◇ STAFFING

Employees are recruited locally. There is one full-time employee who managed the day-to-day operations of TAA.



## EVENT HIGHLIGHTS

### CHARITY DRIVE CAMPAIGN

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#### ◇ INTRODUCTION

With close to two decades of achievements, the Financial Year 2009/2010 has proven to be another eventful year for TAA.

The Tabung Amal Charity Drive Campaign was well-received by the public, evident from the larger donations raised from both the donation boxes and the Telepoll lines, as compared to donations collected from the previous year.

Likewise, the Sinaran Hati Gemilang Charity Concert managed to raise more donations. Another milestone was achieved when, for the first time, TAA ran its Telepoll campaign through the radio on RIA89.7 for two weeks. TAA also participated as a beneficiary in the 4-day Asian Halal Food Fair at the Singapore Expo. This year, Didicazli, a popular entertainment personality, was introduced as TAA's first Charity Ambassador.

TAA continues to be an icon of the giving spirit of the Malay Muslim community and remains to be highly reputed by the media.

#### ◇ ASIAN HALAL FOOD FAIR

From 11 to 14 July 2009, TAA participated in the Asian Halal Food Fair organised by MegaXpress Communications at the Singapore Expo. TAA was a beneficiary to the amount raised. Dr Muhd Faishal Ibrahim, MP for Marine Parade GRC, graced the event as Guest of Honour. Didicazli, as well as The Sisters, an entertainment group from Indonesia, staged performances and assisted in the donation drives. Two well-known *asatizah* were invited to give public lectures.



#### ◇ LAUNCH OF CHARITY DRIVE CAMPAIGN 2009

The Charity Drive Campaign 2009, was officially launched on 15 August 2009 at Tanjong Katong Complex. Dr Yaacob Ibrahim, Minister for the Environment and Water Resources and Minister-in-charge of Muslim Affairs, graced the event. He also unveiled the campaign's poster. Guests were entertained with songs performed by Didicazli, Art Fadzil and Mahani Mohamed.





## EVENT HIGHLIGHTS

### CHARITY DRIVE CAMPAIGN

#### ◆ TELEPOLL DONATION LINES

Two Telepoll Donation Lines were opened to the public from 1 July 2009 to 15 November 2009. They were launched by Dr Fatimah Lateef, MP for Marine Parade GRC, on 8 August 2009. The launch was held in conjunction with *Rentak Singapura*, a showcase of Singapore's hit songs held at Republic Polytechnic. The event was broadcast 'live' on RIA89.7FM. A total of \$320,001 was raised through the telepoll lines during the five-month campaign period.

#### ◆ DONATION BOXES

Besides in Geylang Serai, donation boxes were introduced at two Carrefour hypermarkets in Suntec City and Plaza Singapura. In addition, boxes were placed at Home-Fix DIY outlets islandwide. A total of \$232,573 was collected from these donation boxes.

#### ◆ COLLECTION AT MOSQUES

TAA conducted a donation drive at several mosques on Friday, 18 September 2009. This project was supported by 60 students from ITE College West. A group of Muslim taxi drivers from *Perpaduan Amal dan Ibadat* (PADI) also supported the mission by volunteering their time to ferry the students to the mosques. A total of \$18,379 was collected.





## EVENT HIGHLIGHTS

### CHARITY DRIVE CAMPAIGN



Photos by Berita Harian Singapura

#### ◇ DONATION VISITS

Six Members of Parliament, together with their grassroots leaders, visited TAA donation booths during the month of Ramadan and made their contributions. TAA also received other groups for their donations like Al-Amin Kindergarten, Iman Kindergarten, officers from the Singapore Prison Service and Bishan Community Club Malay Activity Executive Committee (MAEC).

#### ◇ COMMUNITY PROJECT

This year, Home-Fix DIY and TAA collaboratively reached out to 10 needy residents to embark on a home improvement exercise. Together with volunteers from ITE College West, we spruced up these homes with fresh coats of paint, replacement of old light bulbs with new energy-efficient ones and installment of water saving devices.

Dr Fatimah Lateef visited Blk 12 Haig Road and Dr Faishal Ibrahim was present at Blk 63 Chai Chee Road. Both participated in the home improvement works.





## EVENT HIGHLIGHTS

### SINARAN HATI GEMILANG CHARITY CONCERT

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This year's Sinaran Hati Gemilang Charity Concert was held on 8 January 2010 at MediaCorp TV Theatre. The Guest of Honour for the event was Mr Teo Chee Hean, Deputy Prime Minister and Minister for Defence. Among the audience present was Dr Ahmad Mohd Magad, MP for Pasir Ris-Punggol GRC. The concert was jointly organised with MediaCorp's Suria channel.

The concert portrayed the works of four Cultural Medallion recipients, namely Iskandar Mirza Ismail, Isa Kamari, Nadi Putra and Som Said, who showcased their finesse through the segments they created and produced.

Three case studies featuring the heart-wrenching life stories of TAA's clients were telecast during the concert.

The Telepoll lines were open during the concert and raked in a total of \$374,790 compared to \$353,580 last year. The breakdown of calls received on the two Telepoll lines is as follows:

- 1900-112 9010 (\$10) 17,584 calls \$175,840
- 1900-112 9050 (\$50) 3,966 calls \$198,300

Another important segment of the concert was the on-stage donations. TAA received a record \$155,722 from donors this year as compared to \$103,222 last year. The donations were received by Mr Teo Chee Hean on TAA's behalf.

Overall, TAA raised \$537,318 from the event.





## BENEFICIARIES & DISBURSEMENT

Two disbursement exercises were conducted during Ramadan. One was held at OnePeople.sg, Toa Payoh on Saturday, 5 September 2009 officiated by Mr Zainudin Nordin, Mayor for Central Singapore District. The second disbursement exercise was held at Kampung Ubi Community Centre on Sunday, 6 September 2009. Dr Ong Seh Hong, MP for Marine Parade GRC graced the event.

In total, 4,007 beneficiaries received \$761,330 during the two-day disbursement exercise. This was an increase of 472 recipients compared to last year's exercise.

In addition to the disbursement exercises, 271 kidney patients received \$51,490 in financial assistance from TAA and the Muslim Kidney Action Committee (MKAC) on Tuesday, 8 September 2009, at the Malay Heritage Centre. The Guest of Honour for the event was Ms Denise Phua, MP for Jalan Besar GRC.

Two disbursement exercises were conducted on behalf of TAA by the Eunos and Bedok Reservoir-Punggol Divisions of Aljunied GRC for their residents who are receiving assistance from TAA on 29 August 2009 and 6 September 2009 respectively. Mr George Yeo, Minister for Foreign Affairs, was the Guest of Honour at the Punggol CC event, while Mr Zainul Abidin Rasheed, Senior Minister of State for Foreign Affairs, was the Guest of Honour at the Eunos Division.

TAA also received appeals from Members of Parliament to provide financial aid to residents of their constituencies. 58 such cases were approved. Ad-hoc disbursements and home visits were also conducted during the year.

### ◇ BENEFICIARIES' PROFILE

Statistics show that 39.5% of TAA beneficiaries do not receive formal education and 26.2% completed only Primary 6 education. There were a few recipients who attended special school.

33.3% resided in one- and two-room rented HDB flats, 31% in three-room flats and 24.7% in four-room flats.

70% of them were women. 55% were married while 20.7% were divorced or separated. Another 15% of them were widowed.



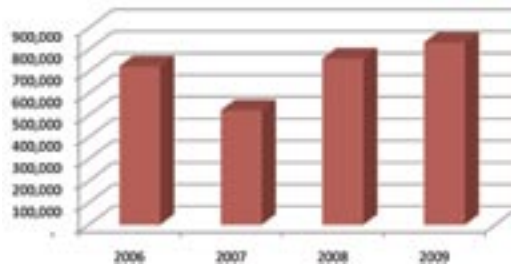
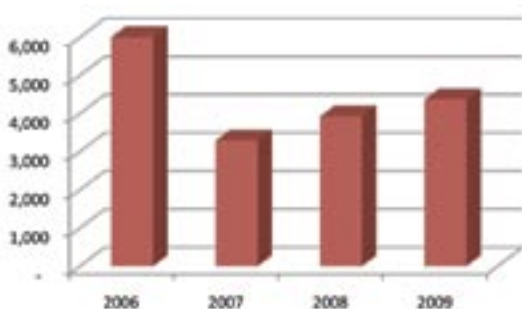


## BENEFICIARIES & DISBURSEMENT

### KEY STATISTICS

#### TAA TRUST FUND Disbursement

2006	2007	2008	2009
6,000	3,294	3,921	4,366
\$723,250	\$522,060	\$744,150	\$832,190

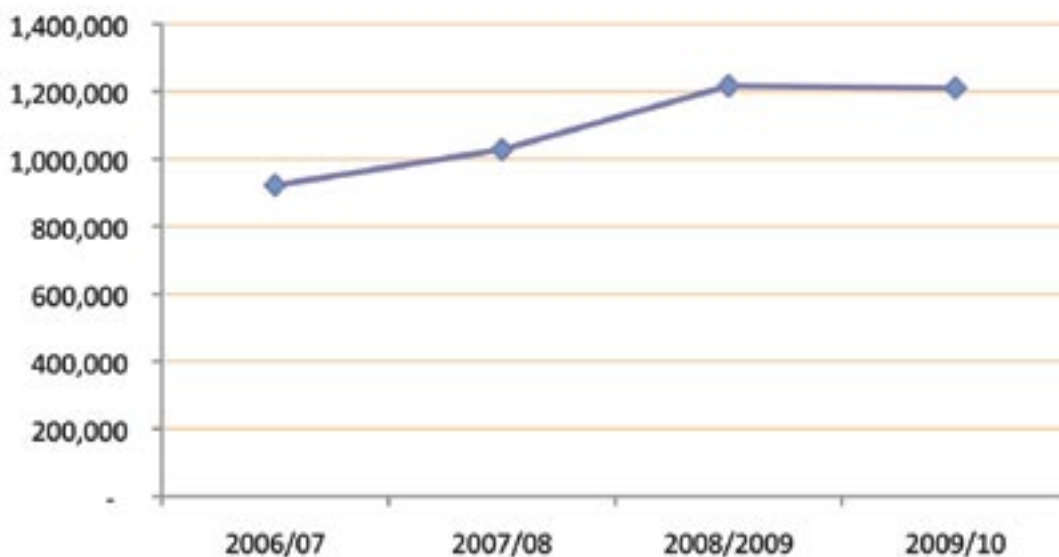


No. of Beneficiaries

Amount Disbursed

#### TAA TRUST FUND Overall Total Income

2006/2007	2007/2008	2008/2009	2009/2010
\$921,993	\$1,027,534	\$1,216,381	\$1,209,803





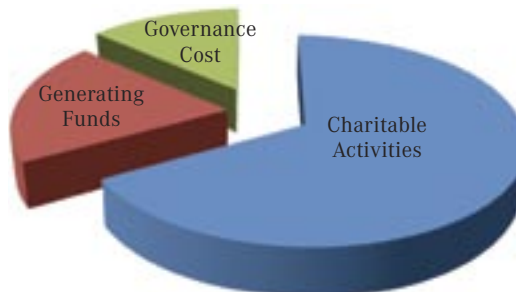
## KEY STATISTICS

### TAA TRUST FUND

#### Total Resources Expended

For The Year Ended 31 March 2010

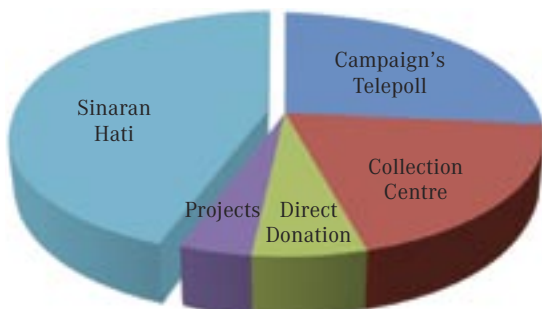
Charitable Activities	\$	832,190	66.9%
Generating Funds	\$	244,570	19.7%
Governance Cost	\$	167,659	13.5%
	\$	<b>1,244,419</b>	<b>100%</b>



### TAA TRUST FUND

#### Breakdown Collections for the Financial Year 2009/2010

Campaign's Telepoll	Collection Centre	Direct Donations	Projects	Sinaran Hati
\$320,001	\$232,573	\$72,707	\$46,342	\$537,318



#### Campaign's Telepoll

Donations received through 1900 telepoll lines.

#### Collection Centre

Donations boxes placed at various locations especially in Geylang Serai vicinity and including Friday collections at Mosques.

#### Direct Donation

Income from Business Reply Services, Berita Harain Donation slips, Zakat; Donations from Organisations, Individuals & Companies.

#### Projects

Revenue from Auctions, Charities Sales and Cinta Fitri event.

#### Sinaran Hati

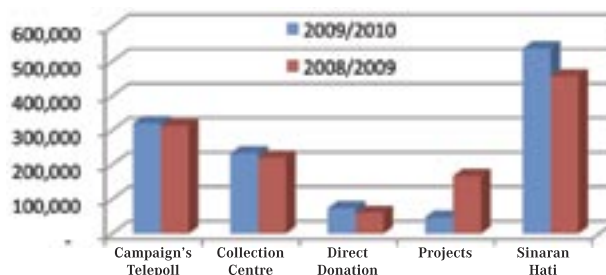
A Charity TV Programme. Donation include on-stage donations & Telepoll donors.

### TAA TRUST FUND

#### Total Donations Raised for the Financial Year 2008/2009 & 2009/2010

	Campaign's Telepoll	Collection Centre	Direct Donations
2009/2010	\$320,001	\$232,573	\$72,707
2008/2009	\$312,270	\$219,811	\$59,480

	Projects	Sinaran Hati	Total
2009/2010	\$46,342	\$537,318	\$1,208,941
2008/2009	\$166,709	\$457,102	\$1,215,372





## GOVERNANCE STATEMENTS<sup>1</sup>

- TAA has complied with 19 out of 21 applicable guidelines in the Code of Governance Evaluation Checklist for small Institutions of Public Character. A full checklist is available at [www.charities.gov.sg](http://www.charities.gov.sg).
- The 30% cap imposed under Section 2 of the Charities Act, Charities (Approved IPC) (Amendment) Regulations has not been exceeded.
- This is the 2nd year that the Board of Trustees has approved \$50,000 in the Fixed Deposit annually as part of TAA's Reserve Policy.
- All employees of TAA receive remuneration of below \$50,000 per annum.
- The Board of Trustees, Executive Committee and staff of the Trust have declared that they act in the interest of the organisation and have no vested or personal interest or interest of third parties.
- The Executive Committee meets regularly to review work plans and approve the budget and monthly financial statements.

### ◇ CONCLUSION

Going forward, TAA Trust Fund will continue to be a vibrant charitable organisation to serve the community by helping the underprivileged.

We trust this annual report has provided you with a better understanding of our work in the past year. We hope that we have met expectations of our beneficiaries, donors, supporters and the general public.

Lastly, we would like to take this opportunity to thank you for your generous support, financially or otherwise, towards achieving our vision and mission.



*Photos by Berita Harian Singapore*

<sup>1</sup> Evaluation period from 1 April 2009 to 31 March 2010



## OUR DONORS & SPONSORS

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### CORPORATE

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- Airmaric Aviation (S) Pte Ltd
- Al-Amin Education P/L
- Anglia Clothiers P/L
- Big Offshore Pte Ltd
- Creative Network International (S) P/L
- E-ventions International Pte Ltd
- Fatimah Trading Pte Ltd
- Geylang Serai CCC
- Geylang Serai Market
- Goldaz Catering Pte Ltd
- H2H Digital Services
- Hanifaa Frozen Food
- Hoe Kee Hardware Pte Ltd
- Hong Fu Textile & Store
- Hong Sheng Goldsmiths
- Huai Si Tang (San Qing Gong)Pte Ltd
- Iman Kindergarten (Tampines) Pte Ltd
- Isaac Manasseh Meyer Trust Fund
- Jamiyah Singapore
- Jimmy Textiles
- Joo Chiat Complex Traders Associations
- Kah Huat Textile Co.
- Kah Soon Textiles & Department Store
- Kampung Ubi-Kembangan C.C.C
- Kg Glam CCC
- Kwan Im Thong Hood Cho Temple
- Kwong Wai Siew Peck San Theng (Bishan Lane)
- Lai Pun Hairdressing & Beauty Saloon LLP
- Lee Foundation
- Lira Homes
- Long Hwee Trading Pte Ltd
- Loyang Tua Pek Kong
- Malay Village Pte Ltd
- Marine & Offshore Integrated Logistics (S) P/L
- Marine Parade CCC
- Mee Nah Jewellery
- Mido Uniforms Pte Ltd
- Mini Environment Services Pte Ltd.
- MUIS-Baitumal
- NTUC Fairprice Foundation Ltd
- NTUC Income Insurance Co-operative Ltd
- Oli Abdul Latiff
- PAP Marsiling Branch
- Rais Maritime Pte Ltd
- Second Chance Properties Ltd
- Semgas (S) Pte Ltd
- Seng Kek Tong Medical Product
- Singapore Prison Services (Muslim Officers)
- TKC Merchant's Association
- Tote Board
- Ultrajaya Marine (S) Pte Ltd
- Vincent Watch Pte Ltd
- Yuhua Community Club





## OUR DONORS & SPONSORS

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### OUR SUPPORTERS

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- EM Services
- First Lady
- Golden Chance
- Huszah Collection
- ITE Ang Mo Kio
- ITE Dover
- Joo Chiat Complex Merchant's Assn
- Kg Ubi-Kembangan CCC
- Majlis Ugama Islam Singapura
- Malay Village
- Marine Parade Town Council
- Marsiling CCC
- Mr Teh Tarik
- PADI Taxi Group
- Riders Aid Singapore
- Second Chance Pte Ltd
- Selera Rasa Nasi Lemak
- Tg Katong Merchant's Assn

### OUR PARTNERS

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- 18 Malay Muslim Organisations
- Berita Harian/Berita Minggu
- Straits Times
- MediaCorp Suria Channel
- MediaCorp Ria 89.7FM
- MediaCorp Warna 94.2FM





***THANK YOU FOR YOUR GENEROSITY.  
YOUR KIND SUPPORT AND CONTRIBUTION  
WILL BRIGHTEN THEIR LIVES.***



## NOTES

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**YANG MEMBERI SENTIASA  
IKHLAS**

TALIAN AMAL

**1900-112 9050    \$50.00**

**1900-112 9010    \$10.00**

TALIAN DIBUKA DARI 1 JUL 2009 HINGGA 28 FEB 2010



**YANG MENERIMA SENTIASA  
BERSYUKUR**

*Dermalah Seikhlasnya*

**IKHLAS MENGHULUR,  
SYUKUR MENERIMA**