

ANNUAL REPORT
2012-2013



TAA
TRUST FUND

TABUNG AMAL AIDILFITRI TRUST FUND



TAA LOGO RATIONALE

A rice stalk with 19 grains signifies the formation of TAA Trust Fund by 19 institutional founding members.

The rice stalk follows the shape of a crescent, suggesting the symbol of the Islamic faith and values of charity displayed especially during the month of Ramadan preceding Aidilfitri.

Rice is also a symbol of livelihood and bountiful charity for the needy, a metaphor for communal growth and harvesting.

The combination of mature earthly colours supported with solemn typography reflects compassion, trust and prudence.

TAA TRUST FUND

(TABUNG AMAL AIDILFITRI)

Unique Entity No.	: T06CC1974E
Registration Date	: 30 June 2006
IPC No.	: 000602
IPC Registration Date	: 1 August 2007
IPC Status	: 29 October 2012 to 28 October 2014
Registered Office	: 845 Geylang Road #04-10 Tanjong Katong Complex Singapore 400845
Main Line	: 6748 8177
Fax Line	: 6842 7014
Email Address	: tabungamal@singnet.com.sg
Website	: www.taa.org.sg
Bankers	: Development Bank of Singapore (DBS) Maybank
Auditor	: Attia K Z & Co

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FOUNDING MEMBER ORGANISATIONS

The Executive Committee of TAA Trust Fund is made up of the following organisations whose representatives serve in TAA for a two-year term:

Association of Muslim Professionals	AMP
Federation of Indian Muslims	FIM
Islamic Fellowship Association	IFA
Islamic Theological Association of Singapore	Pertapis
Majlis Pusat Singapore	Majlis Pusat
Malay Youth Literary Association	4PM
Muhammadiyah Association of Singapore	Muhammadiyah
Muslim Missionary Society Singapore	Jamiyah
PMBM Scholarship Fund Board	LBKM
Singapore Malay Chamber of Commerce and Industry	DPPMS
Singapore Malay Teachers' Union	KGMS
Singapore Malay Teachers' Co-operative Ltd	SGM
The Muslim Converts' Association of Singapore	Darul Arqam
The Muslimin Trust Fund Association	MTFA
United Indian Muslim Association	UIMA
Yayasan Mendaki	YM
Young Women Muslim Association	PPIS

CHAIRMAN'S MESSAGE

Financial Year 2012/13 has been another meaningful year for TAA Trust Fund.

The Board of Trustees continues to maintain a high standard of good Corporate Governance aimed at boosting further public confidence in TAA. I am happy to note that Executive Committee has been prudent in managing the funds. Inter alia they have carried out a review of the disbursement system and made improvements to it.

This Financial Year, TAA has managed to collect more donations. I am heartened and humbled to note the generosity and support of the community towards TAA's cause. The total collection rose from \$1,310,500 to \$1,368,000 as compared to the previous year's collections.

We are also indeed happy that TAA's IPC status has been extended for another two years from 29th October 2012 to 28th October 2014. This reflects that the management of TAA operations is in full compliance with regulatory requirements.

In concluding, I would like to thank the Executive Committee for their untiring and contributions efforts in ensuring the smooth running of the organisation.

With best wishes.



Zulkifli Mohammed
Chairman
TAA Trust Fund

BOARD OF TRUSTEES



Mr Zulkifli Mohammed
Chairman



Mr Ameer Ali Abdeali
Secretary



Mr Izzuddin Taherally



Mr Hamsani Raoh



Ms Fatimah Azimullah

EXECUTIVE COMMITTEE

Term of Office: 1 April 2012 to 31 March 2014



Haji Nasir Aman
Head EXCO



Mr Farihullah s/o
Abdul Wahab
Treasurer



Mr Muhd
Harmizan Abdul
Hamid
Internal Auditor



Mr Mohd Yahya
Zakaria
Senior Manager
(Secretariat)

MEMBERS



Mr Shaik Md Iqbal
Shaik Hussain



Mr Muhd Zaki
Ma'arof



Mr Syed Abu
Bakar Aljunied



Ms Rahayu
Mahzam



Mr Mohd Ali
Marican



Dr Ameen Ali
Salim Talib



Ms Hasnah
Hassan



Mr Mohd Yunus
Mohd Shariff

Not in picture

Mr Haji K.M. Deen

Mr Najib Mohd
Salleh

Mr Abdul Jalil
Muhd Tahir

Mr Ahmad Ishak
Ismail

HEAD EXCO REVIEW

The Trustees and the Executive Committee of the TAA Trust Fund have worked closely to improve, and at the same time, move up another notch in raising funds for the disadvantaged in our community.

TAA has spared no effort in rallying both individuals and corporate bodies for more support. At the same time, TAA will initiate various fund raising activities in order to increase the donations collected.

This year, for the first time, TAA has opened another channel by introducing the use of credit cards, debit cards and eNets for members of the public to donate to TAA. This will make it more convenient for those who are busy with work to make donations to TAA through the existing channels.

We also believe in serving the community with compassion, love, and sincerity. This year, to help those with limited mobility, TAA has made arrangements for the disbursements to be paid to their bank accounts via GIRO. TAA is also mindful to those without bank accounts. Special arrangements are made for the cash disbursement to be made at locations nearer to their homes.

I would like to take this opportunity to sincerely thank all donors for their generosity. I assure you that your contributions have made every Aidilfitri a joyous one for those in need.

Thank you.



Hj Nasir Aman
Head
Executive Committee

INTRODUCTION

TAA was set up in 1992 with the support of 19 affiliates, and functions as an ad-hoc organisation. In 2006, it was converted to a Trust and received the Institute of Public Character (IPC) status a year later.

TAA is recognised as a Malay/Muslim icon in the charity movement and a brand name that has been cultivated over the years, and often associated with Ramadan and Aidilfitri. It has matured and grown from strength to strength, but its fundamental role remains unchanged. It focuses on fund raising efforts and disbursement of its funds in the form of financial assistance to the needy and chronically ill, especially kidney patients.

This year, TAA had another successful and fruitful campaign, which we are happy to highlight in this Annual Report.

BOARD OF TRUSTEES

TAA's Board of Trustees, with five members, is responsible for the overall policymaking and governance matters. The Board delegates the day-to-day administration of TAA to the Executive Committee (Exco). The Chairman and Secretary of Board of Trustees, together with the Head and Treasurer of Executive Committee, approve TAA expenditures.

Mr Abdul Hamid Abdullah stepped down as a member of the Trustees on 7 November 2012. He was replaced by Ms Fatimah Azimullah with effect from the same date.

EXECUTIVE COMMITTEE

The new two-year term of office begins with the newly appointed 17 Exco members who were nominated by the respective affiliated organisations. The Chairman of the Exco is redesignated as the Head of Exco, and the role of Secretary is now managed by the Senior Manager, who is also the Head of the Secretariat.

The main task of the Exco is to ensure that the daily operations are aligned with the Mission and Vision of TAA.

The Committee also develop work plans and approves the annual operating budget and the monthly financial statements during its meetings. Four Exco meetings were held during the financial year with an average of about 60% attendance. The Exco reports to the Board of Trustees and receives no remuneration.

INSTITUTE OF PUBLIC CHARACTER (IPC)

TAA's current Institute of Public Character status will expire on 28 October 2014 and is subject for review and renewal. It places high importance and standards on good corporate governance. The committee examined and introduced several initiatives on improving the management and good corporate governance in TAA during the year. They include the setting up of four Standing Committees, each with its own area of focus, to better assist in the accountability and decision-making process of TAA in its day-to-day operations.

TAA Annual and Financial Reports are available on its website.

STAFF

TAA currently has two full-time staff members in a senior and junior position respectively. Their scope of work involves ensuring the smooth running of daily operations. During the TAA disbursement period, three temporary staff members are hired for a three-month period to cope with the increased in workload and activities.

BENEFICIARIES AND DISBURSEMENT

A total of \$685,188 of the TAA Fund was disbursed to the poor and needy in FY2012/13, with 3,337 beneficiaries each receiving \$200 during the month of Ramadan. For the first time, 2,173 beneficiaries received their cash credited directly into their bank account via GIRO.

A Disbursement Ceremony was held on 27 July 2013 at Onepeople.sg, where 1,024 beneficiaries received their cash from Mr Hawazi Daipi, Senior Parliamentary Secretary for Education and Manpower.

From time to time, during the year, TAA carried out ad-hoc disbursements at the community level. This financial year, a ceremony was held at Eunus Community Club.

As in previous years, TAA continued to extend its support and financial assistance to Malay Muslim kidney patients through the Muslim Kidney Action Committee (MKAC).



CHARITY DRIVE CAMPAIGN 2012

The official launch of the TAA Charity Drive Campaign 2012 was held on 8 July 2012 at Tanjong Katong Complex. Mdm Halimah Yacob, Minister of State for Community Development, Youth & Sports, was the Guest-of-Honour at the launch. She unveiled this year's Campaign poster with the slogan:

*“Rahmat melimpah penderma,
Nikmat membelai penerima”*

To mark the launch of the campaign, the Trustees, Exco and merchants of Tanjong Katong Complex made their inaugural donations on stage. Two telepoll lines were also launched for members of the public to make their donations. These lines were commissioned and remained open until 15 November 2012. Through these telepoll lines, TAA managed to raise \$349,030.



DONATION BOXES

As in previous years, collections from donation boxes contributed to a significant amount to TAA. With the support received from various merchants and business partners, TAA was able to place 16 donation boxes in the Geylang Serai vicinity and seven at other selected locations. 23 donation boxes were also placed in Home-Fix DIY stores. Collections from the donation boxes amounted to \$404,583.



COLLECTION AT MOSQUES

On 3 August 2012, TAA collaborated with Islamic Religious Council of Singapore (MUIS) and Madrasah Aljunied Al-Islamiah for Friday collection at mosques. 80 students from the Madrasah were involved. A group of Muslim taxi drivers from Perpaduan Amal dan Ibadat (PADI) also lent their support by ferrying the students to the designated mosques. A total of \$68,952 were collected from this year's exercise.

DONATION VISITS

During the campaign period, several Members of Parliament, together with their grassroots leaders, visited the donation booths at Joo Chiat Complex and Tanjong Katong Complex. Among those making their contributions at the TAA booths were children from Iman Kindergarten and Marsiling PCF Kindergarten, as well as students from Henderson Secondary School.

SINARAN HATI

The Sinaran Hati Charity Concert has become TAA's signature annual event. It is jointly organised with MediaCorp's Suria Channel. The event, held on 23 November 2012, was graced by Dr Ya'acob Ibrahim, Minister for Communications and Information and Minister-in-charge of Muslim Affairs.

The concert featured real-life cases in which beneficiaries shared their trials and tribulations with the live audience and home viewers.

Another set of two Telepoll lines were also commissioned during the concert. These lines stayed open for members of the public to pledge their donations until 28 February 2013.

By the end of the Sinaran Hati concert campaign, a laudable amount of \$512,991 were raised.



TAA has developed a code of governance to articulate its governance standards and best practices in the voluntary sector, including those recommended by the Code of Governance for Charities and Institutions of a Public Character. We are committed to practising good standards of corporate governance.

TAA has complied with 19 out of 23 applicable guidelines (with four guidelines being non-applicable) in the Code of Governance Evaluation Checklist for small Institutions of Public Character. This checklist can be viewed on the charity portal at www.charities.gov.sg

STANDING COMMITTEE

To assist in better decision-making and accountability, TAA has set up the following committees:

- A. Audit Committee headed by Mr Harmizan Abdul Hamid
- B. Disbursement Committee headed by Mdm Hasnah Hassan
- C. Fund Raising Committee headed by Haji Nasir Aman
- D. Human Resource Committee headed by Mr Shaik Mohd Iqbal Shaik Hussain

The documented Terms of Reference for all the Standing Committees were approved by the Exco. These committees meet as and when required.

CONFLICT OF INTEREST

The Trustees, Exco and staff have declared, through the Disclosure Statement, potential conflicts of interest, if any, with regards to their association with TAA and other organisations. Where a conflict of interest arises, the person concerned will not participate in the decision-making process.

HUMAN RESOURCE MATTERS

TAA employs two staff members to run its daily operations and activities. TAA has developed a staff manual which covers inter alia, recruitment, remuneration and benefits. The senior staff member attends Trustee and Exco meetings in an ex-officio capacity. His presence is to provide additional information to the Trustees and the Exco to facilitate the smooth running of the meetings and decision-making process.

RESERVE POLICY

This is the fifth year that the Exco has placed \$50,000 in the fixed deposit as part of TAA's Reserve Policy.

30 PER CENT LIMIT

The 30% cap imposed in Regulation 15(1) of the Charities Act, Charities (Institutions of a Public Character) (Amendment) Regulations has not been exceeded.

CONCLUSION

We at the TAA Trust Fund are dedicated and committed in providing the necessary help to the poor, needy and aged community amongst us. We strive to increase our fund collections so as to give and channel more to the disadvantaged in the community.

TAA will continuously review and improve its corporate governance practices to meet the expected standards.

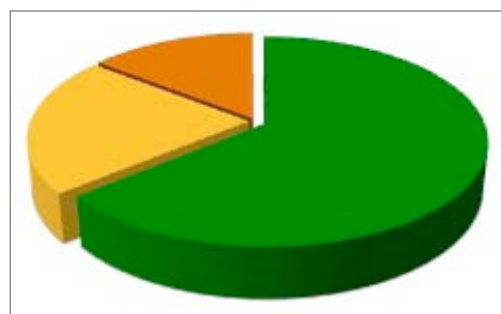
We are fortunate to have the support, especially financial, from individuals and corporate organisations. We hope this "gotong royong" community spirit will continue to grow and make a positive impact in people's lives. Let their joy be your ultimate reward.

Lastly, we would like to extend our deep appreciation to our generous donors and all who have supported TAA in one way or another.



KEY STATISTICS

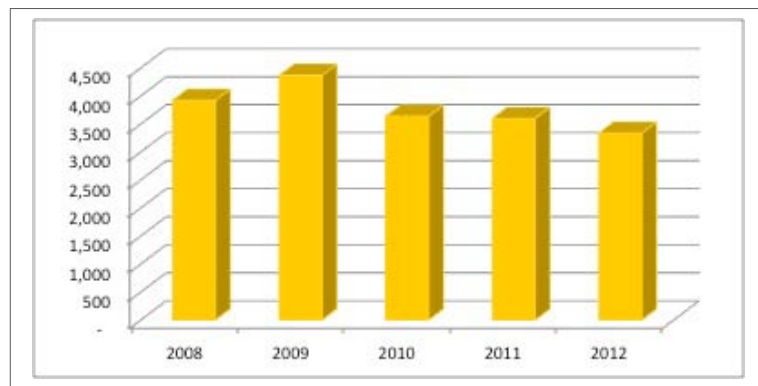
Total Resources Expended For The Year Ended 31 March 2013



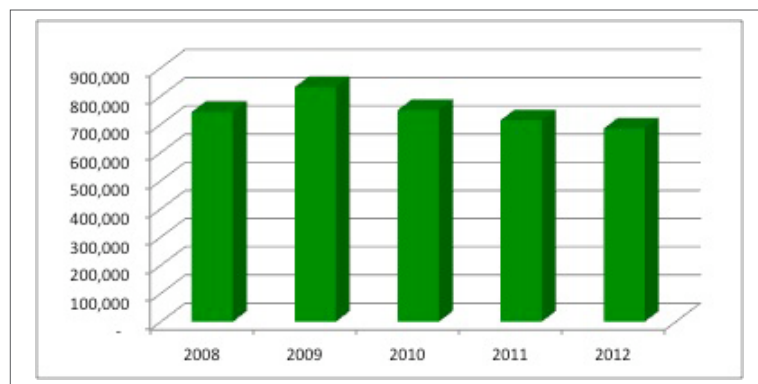
Charitable Activities	685,188	64.0%
Generating Funds	231,185	21.6%
Governance Cost	154,459	14.4%
	1,070,832	100%

CHARITABLE DISBURSEMENT

2008	2009	2010	2011	2012
3,921	4,366	3,634	3,598	3,337
744,150	832,190	750,940	715,145	685,188



No of Beneficiaries



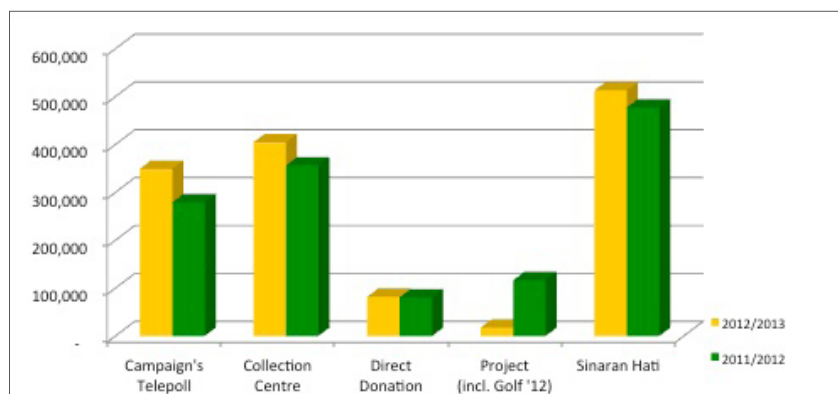
Amount Disbursed

KEY STATISTICS

TAA Revenues

For FY 2011/12 & 2012/13

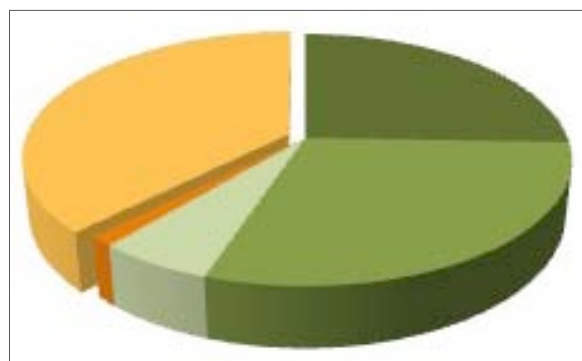
	Campaign's Telepoll	Collection Centre	Direct Donation	Project (incl. Golf '12)	Sinaran Hati	Total
2012/2013	349,030	404,583	81,705	16,691	512,991	1,366,023
2011/2012	278,959	356,262	80,480	116,217	477,303	1,309,221



Breakdown Collections

for the Financial Year 2012/2013

	Campaign's Telepoll	Collection Centre	Direct Donation	Projects (incl. Golf)	Sinaran Hati
2012/2013	349,030	404,583	81,705	16,691	512,991



Campaign's Telepoll

Donations received through 1900 telepoll lines

Collection Centre

Donation boxes placed at various locations especially in Geylang Serai vicinity and including Friday collections at Mosques.

Direct Donations

Appeal Letters, Advertisement Donation slips, Donation from Organisations, Individuals & Companies.

Projects

Revenue from Auctions, Charities Sales, etc

Sinaran Hati Concert

A "LIVE" Charity Concert. Income include on-stage donations & Telepoll callers.



LIST OF DONORS & SPONSORS

CORPORATE

Ang Yoh Textiles House
Agent Hartanah, Agen Anak Mami
Bt Timah CC
Bukit Batok East Community Club
Creative Network International
Di-Tanjong Katong Cafe Restaurant
Edipro Services
e-Ventions International Pte Ltd
F. M. Noordin & Co. Pte Ltd
Hoe Kee Hardware (Pte) Ltd
Hong Fu Textiles & Store
Hong Sheng Goldsmiths
Huai Si Tang (San Qing Gong) Pte Ltd
Iman Kindergarten (Tampines) Pte Ltd
IMS Marine Services Pte Ltd
Jimmy Textiles
Joo Chiat Complex Traders Association
Kah Huat Textile Co
Kah Soon Textiles & Dept Store
Kembangan - Chai Chee CCC
Keppel Offshore & Marine Ltd
Kim Textiles & Garments
KT Mesdorm Pte Ltd
Kwan Im Thong Hood Cho Temple
Lai Pun Hairdressing & Beauty Sallon LLP
Lee Foundation Singapore
Lira Homes
Long Hwee Trading Pte Ltd
Loyang Tua Pek Kong

Lutfi Law Corporation
Majlis Ugama Islam Singapura
Marine & Offshore Integrated Logistics (S) Pte Ltd
Mee Nah Jewellery
Mes & JPD Housing Pte Ltd
Mini Environment Services Pte Ltd
Monli Curtain
New Creation Church
NTUC Fairprice Foundation Ltd
PAP Community Foundation
Pro25 Services Pte Ltd
R & D Pharmaceutical Pte Ltd
Saint Textiles
SBS Transit Ltd
Second Chance Properties Ltd
Sheng Siong Supermarket Pte Ltd
Singapore Malay Chamber of Commerce & Industry
SingTel Mio TV
Sirius Marine Pte Ltd
Sol Renovation Contractor Pte Ltd
SSA Consulting Group Pte Ltd
Tampines West CCC
Tanjong Katong Complex Merchant's Association
ToteBoard
Watch-Universal Pte Ltd
Yuen Sun Textiles
Yuhua CCC Community Development and Welfare Fund
Zac Meat & Poultry Pte Ltd

OUR SUPPORTERS & PARTNERS

Berita Harian / Berita Minggu
 Deli Maslina
 EM Services Pte Ltd
 First Lady Apparel
 Golden Chance Goldsmith Pte Ltd
 Hj/h Maimunah Restaurant
 Home-Fix DIY
 Joo Chiat Complex
 Kembangan-Chai Chee CCC
 Madrasah Aljunied Al-Islamiah
 Majlis Ugama Islam Singapura

Marsling CCC
 MediaCorp Suria Channel
 MediaCorp Warna 942FM
 MegaXpress Communication Pte Ltd
 Mr Tea Tarik
 PADI Taxi Group
 Riders Aid, Singapore
 TAA Affiliates
 Tanjong Katong Complex
 Henderson Secondary School

THANK YOU FOR YOUR GENEROSITY.





VISION AND MISSION STATEMENTS




OUR VISION

To provide financial assistance to disadvantage families so as to enable them to celebrate Hari Raya (Aidilfitri) with dignity.

OUR MISSION

To foster the spirit of giving in our multi-racial community, especially during the month of Ramadan, through various fund raising activities and programmes for the benefit of the disadvantaged.





Penerima Habuan TAA

MULAKAN HARI INI DENGAN INFAQ ANDA

Rahmat melimpah penderma

Nikmat membelai penerima

TALIAN AMAL



1900-112 9050 S\$50.00

1900-112 9010 S\$10.00

Sumbangan cek ditulis atas nama "TAA Trust Fund" & pos ke alamat
845 Geylang Road, #04-10, Tg. Katong Complex, Singapura 400845