

TABUNG AMAL AIDILFITRI TRUST FUND

ANNUAL REPORT 2013-2014



TAA
TRUST FUND

VISION AND MISSION STATEMENTS

Our Vision

To provide financial assistance to disadvantaged families so as to enable them to celebrate Hari Raya (Aidilfitri) with dignity.

Our Mission

To foster the spirit of giving in our multi-racial community, especially during the month of Ramadan, through various fund raising activities and programmes for the benefit of the disadvantaged.

TAA TRUST FUND (TABUNG AMAL AIDILFITRI)

Unique Entity No.	: T06CC1974E
Registration Date	: 30 June 2006
IPC No.	: 000602
IPC Registration Date	: 1 August 2007
IPC Status	: 29 October 2012 to 28 October 2014
Registered Office	: 845 Geylang Road #04-10 Tanjong Katong Complex Singapore 400845
Main Line	: 6748 8177
Fax Line	: 6842 7014
Email Address	: tabungamal@singnet.com.sg
Website	: www.taa.org.sg
Bankers	: Development Bank of Singapore (DBS) Maybank
Auditor	: Attia K Z & Co



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Thank You
for your
GENEROUS DONATIONS!

FOUNDING MEMBER ORGANISATIONS

The Executive Committee of TAA Trust Fund is made up of the following organisations whose representatives serve in TAA for a two-year term:

Association of Muslim Professionals	AMP
Federation of Indian Muslims	FIM
Islamic Fellowship Association	IFA
Islamic Theological Association of Singapore	Pertapis
Majlis Pusat Singapore	Majlis Pusat
Malay Youth Literary Association	4PM
Muhammadiyah Association of Singapore	Muhammadiyah
Muslim Missionary Society Singapore	Jamiyah
PMBM Scholarship Fund Board	LBKM
Singapore Malay Chamber of Commerce and Industry	DPPMS
Singapore Malay Teachers' Union	KGMS
Singapore Malay Teachers' Co-operative Ltd	SGM
The Muslim Converts' Association of Singapore	Darul Arqam
The Muslimin Trust Fund Association	MTFA
United Indian Muslim Association	UIMA
Yayasan Mendaki	YM
Young Women Muslim Association	PPIS

CHAIRMAN'S MESSAGE



Financial Year 2013/14 witnessed a new milestone for TAA Trust Fund (TAATF) whereby TAATF undertook a comprehensive review of its organisational structure particularly in the areas of policy and operations. In depth examinations of collections, disbursement and procurement processes were among the areas that were reviewed.

I am happy to share with you some of the successes that were achieved through this Annual Report:

- a. During this Financial Year, TAA attained a new record collection of more than \$1.5 million. This is a reflection of the enhanced confidence and trust that our community has bestowed on TAATF and the untiring efforts put in by the Executive Committee headed by Haji Nasir Aman in executing the planned activities and programmes.
- b. For the first time, TAA collaborated with SingTel mio TV to disburse funds in the form of Educational Bursary to Primary and Secondary School students. The funds for the Bursary Awards were sponsored by SingTel mio TV.
- c. As part of its Corporate Social Responsibility (CSR) activities, Iman Kindergartens raised \$50,000 for TAATF and the donation was made during the "Sinaran Hati" event that was telecast live on Mediacorp Suria Channel.
- d. TAATF made its presence felt more prominently with the community through events at the Singapore Expo. By doing this, TAATF managed to significantly raise its profile with the community at large.

Being a forward-looking institution, we will continue to work together with different communities to raise funds for the less fortunate in our community. We will constantly challenge ourselves to re-invent and renew. This ceaseless quest for better solutions has been the hallmark of our success as an institution in providing community service to the needy.

On behalf of the TAA Trust Fund, I wish to acknowledge the hard work of the Executive Committee, volunteers and especially to our generous donors and partners for their support and hope for their continued support in the future so as to enable TAATF to achieve its Mission and Vision of helping those in need in our midst.

A big thank you to one and all for your on-going support, trust and confidence in TAATF.

Zulkifli Mohammed
Chairman
Board of Trustees

BOARD OF TRUSTEES



Mr Zulkifli Mohammed
Chairman



Mr Ameer Ali Abdeali, JP, PPA (G), PBM
Secretary



Mr Izzuddin Taherally,
JP, BBM



Mr Hamsani Raoh



Ms Fatimah Azimullah,
JP, PBM

EXECUTIVE COMMITTEE

Term of Office: 1 April 2012 to 31 March 2014



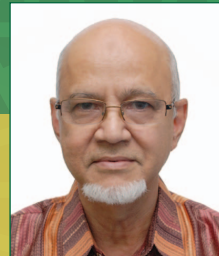
Haji Nasir Aman
Head EXCO



Mr Farihullah s/o
Abdul Wahab
Treasurer



Mr Muhd Harmizan
Abdul Hamid
Internal Auditor



Mr Mohd Yahya
Zakaria, BBM
Senior Manager
(Secretariat)

MEMBERS



Mr Shaik Md Iqbal
Shaik Hussain



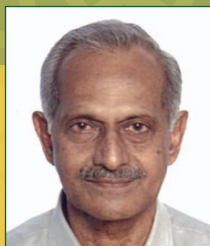
Mr Muhd Zaki
Ma'arof



Mr Syed Abu Bakar
Aljunied



Ms Rahayu Mahzam



Mr Mohd Ali Marican



Dr Ameen Ali Salim
Talib



Ms Hasnah Hassan



Mr Mohd Yunus
Mohd Shariff



Haji Dr. K.M. Deen

Not in picture

Mr Najib Mohd
Salleh

Not in picture

Mr Abdul Jalil Muhd
Tahir

Not in picture

Mr Ahmad Ishak
Ismail

ABOUT TAATF



INTRODUCTION

In 1992, the seed of the TAATF was planted when the late Dr Tay Eng Soon, then Senior Minister of State for Education, as part of his brain-child, initiated a charity box for Malay/Muslim community. Mr Sidek Saniff, then Minister of State for Education, headed the initial project and worked in collaboration and through consultative efforts with 19 Malay/Muslims organisations.

When Mr Wan Hussin Hj Zoonhri took over the helm, he initiated a move to officially register TAA Trust Fund as a charity organisation under the Charities Act with effect from 30 June 2006. In the following year, TAA Trust Fund was given the recognition as an Institution of Public Character (IPC) status by the Commissioner of Charities (COC), which means that donors can enjoy tax deductible for qualifying donations. TAA Trust Fund is guided by its Trust Deed and its current IPC status is for the period from 29 October 2012 to 28 October 2014.

BOARD OF TRUSTEES

TAA Trust Fund is governed by a Board of Trustees who possesses personal attributes of integrity, mature confidence and high standard of excellence. The main focus of the Board are strategic planning and on policy matters. There are 5 members sitting on the Board of Trustees who are non-executive members.

EXECUTIVE COMMITTEE

The TAA Trust Fund daily operations are overseen by an Executive Committee, which implement fund raising projects, collections of donations and handling disbursement exercises. It is headed by a Head of the EXCO. Throughout the term there are 15 members, each representing their organisation and serving a 2-year term. The term of the previous EXCO ended on 31st March 2014. None of the EXCO Members are employees of TAA as such do not draw any salary. However, the Head of the EXCO received a token monthly transport allowance of \$600.



“In the FY2013/14, TAATF disbursed a total of \$676,484 to 3,236 beneficiaries with each receiving \$200 in cash.”

STAFF

There are 2 locally recruited full-time staff on TAA Trust Fund payroll. During the disbursement period TAA Trust Fund employs an additional temporary staff for a period of 3 months. The Senior Manager attends both Trustees and Executive Committee meetings, as a resource person, in the capacity of ex-officio.

BENEFICIARIES AND DISBURSEMENT

Every year in the month of Ramadan, TAA Trust Fund makes the disbursement to the poor and needy. In the FY2013/14, it disbursed a total of \$676,484 to 3,236 beneficiaries with each receiving \$200 in cash. This financial year TAATF received a record 3,888 applications seeking financial assistance.

A disbursement ceremony was held at Onepeople.sg on 01 July 2013 and the event was graced by Madam Halimah Yacob, Speaker of Parliament. For the second year running, 2,329 received their cash via GIRO and the remaining 832 received their cash manually.

Once again, some of the successful beneficiaries received their cash from Mr Zainul Abidin Rasheed, Adviser to Eunoss Grassroots Organisations, at a specially arranged event at Eunoss Community Club.

TAA Trust Fund also extended a cash assistance of S\$5,000 to Mercy Relief as part of the humanitarian aid to victims of Typhoon Haiyan, in the Philippines.

EVENT HIGHLIGHTS

Charity Drive Campaign 2013

The TAA Charity Drive Campaign was launched on 6 July 2014 at Tanjong Katong Complex by Dr Ya'acob Ibrahim, Minister in-charge of Muslim Affairs and Minister for Communications and Information. Also present was Special Guest, Ms Sim Ann, Senior Parliamentary Secretary for Education and Ministry for Communications and Information. The slogan for this year's campaign is "*Murah Hati, Murah Rezeki*". This is the 4th year TAATF chose radio personality, A. B. Shaik as TAATF's Charity Ambassador.

To mark the launch of the Charity Drive Campaign, the Trustees and Executive Committee members made their inaugural donation on stage, followed by other donors. Two telepoll lines were also launched at the same event. A total of \$328,474 was raised through the telepoll lines during the campaign period.

The event received good media coverage which included Berita Harian, Warna and Suria News.

Donation Boxes

TAATF placed 52 donation boxes island-wide with 16 boxes placed within Geylang Serai vicinity. Other than eating outlets another 23 donation tins were also placed at Home-Fix DIY stores.

A total \$445,788 of donations were received through these boxes as compared to last year's figure of \$404,583. This is an increase of about 12% from the previous year's collection.





Friday Collection At Mosques

Every year, the Islamic Religious Council of Singapore (MUIS) gives permission to TAATF to collect donations at 69 mosques on one of the Fridays in Ramadhan. In collaboration with Madrasah Aljunied Al-Islamiah, 150 students of the institution were deployed to collect donations at the mosques.

As part of the collaboration, TAATF will channel 20% of the collected amount towards the Madrasah's Needy Educational Fund to help the Madrasah's needy students. This year, a total of \$85,135 was collected during the Friday Mosque collection.

Donation Visits

In support for the Campaign, TAATF received the following visits by Members of Parliament, grassroots leaders and institutions:

Ms Grace Fu, Minister in Prime Minister 's Office, Second Minister for the Environment and Water Resources & Second Minister for Foreign Affairs

Ms Sim Ann, Senior Parliamentary Secretary for Education and Communications & Information

Mr Hawazi Daipi, Senior Parliamentary Secretary for Manpower and Education

Mr Zainudin Nordin, Member of Parliament

Mr Zainul Abidin Rasheed, Adviser to Eunors GROs

Staff and Officials from Iman Kindergarten

Staff and Officials from PCF Marsling

SINARAN HATI Charity Concert

This is the 8th year that TAA adopted the Sinaran Hati charity concert as its signature event. The 2-hour concert was held on 8 November 2013. The Guest of Honour during this concert was Madam Halimah Yacob, Speaker of Parliament, Singapore.

The charity concert lived up to the concept of 'Murah Hati, Murah Rezeki' with the tagged line 'Hadirku Untukmu'.

Throughout the concert, TAATF received donations of S\$630,655, as compared to last year's amount of \$512,991. This amount was raised through telepoll calls, on-stage corporate donations, ticket sales and donations via credit cards.

In addition to the appeals by celebrities and personalities, there was also a segment featuring TAATF's disbursement exercises, featuring real cases facing critical issues that tugged the hearts of many viewers.



Community Event and Supports

Throughout FY2013/14 there were collaborations between TAATF and various organizations. TAATF together with SingTel mioTV organized a weekly event at Joo Chiat Complex. The purpose of this event is to create awareness of the mission of TAATF, besides raising funds for TAATF.

The Singapore Bikers also supported TAATF by getting a few hundred bikers to make donations. It was held at the Indonesian Embassy.

TAATF also participated in three Expo events and managed to collect donations significantly.

GOVERNANCE STATEMENTS



Progress of Changes

TAA Trust Fund took the opportunity to review its current practices, especially on governance matters. At the end of 2013, the Ministry of Family Social Development appointed KPMG to do a corporate governance audit of TAATF processes.

TAATF provided its full co-operation throughout the audit period and had started working with our stakeholders in the development of sound governance practices and accountability based on the recommendations in the audit findings.

Reserved Policy

This is the sixth year that the Executive Committee has placed \$50,000 in the fixed deposit as part of the TAA's Reserved Policy.

The Clause 6.13: TAATF shall set aside a reserve sum of S\$50,000 per year, from its annual collection, for a period of 10 years. This reserve sum shall be placed in a safe and growth deposit instruments and can be drawn down, if and when necessary, to be used to support TAATF in its operations and disbursement.”.

30 Per Cent Limit

The 30% cap imposed in Regulation 15(1) of the Charities Act, Charities Institutions of a Public Character) (Amendment) Regulations has not been exceeded.

GOVERNANCE STATEMENTS

Standing Committee

TAA has set-up the following committee under the purview of the Executive Committee. These Committees help to refine the roles:

- A. Audit Committee headed by Mr Harmizan Abdul Hamid
- B. Disbursement Committee headed by Ms Hasnah Hassan
- C. Human Resource Committee headed by Mr Shaik Mohd Iqbal Shaik Hussain
- D. Fund Raising Committee headed by Haji Nasir Aman

The Committees hold their meetings as and when required. There are written Terms of Reference for each Committee.

Conflict of Interest

The Trustees, Executive Committee, Staff and volunteers have made declarations on the disclosure statement and potential conflict of interest with regards to their association with TAATF and other organisations. Where a conflict of interest arises, the person concerned does not participate in the decision making process.

Human Resource

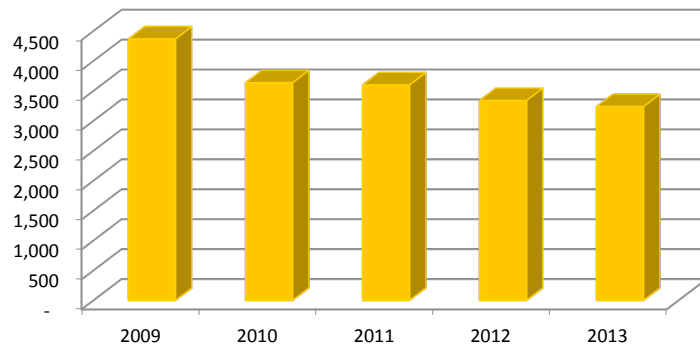
The Human Resource Committee assists the Board in fulfilling the TAATF's oversight responsibilities in the areas of recruitment, manpower planning, staff development, staff appraisal and other key human resource issues.



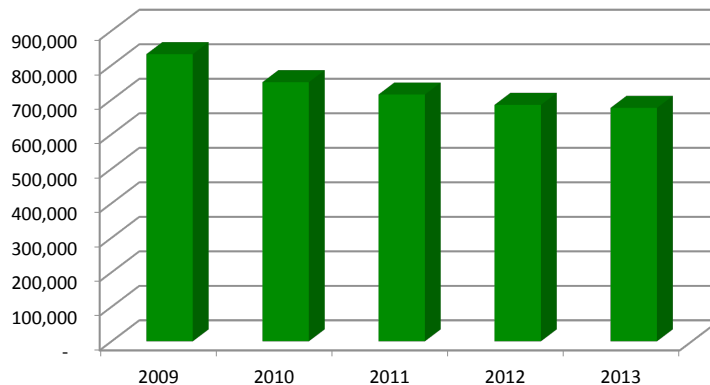
CHARITABLE DISBURSEMENT

	2009	2010	2011	2012	2013
No of Beneficiaries	4,366	3,634	3,598	3,337	3,236
Amount Disbursed	832,190	750,940	715,145	685,188	676,484

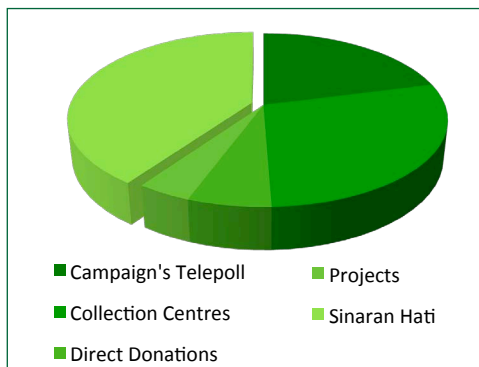
No of Beneficiaries



Amount Disbursed



TOTAL RESOURCES EXPENDED For The Year Ended 31 March 2014



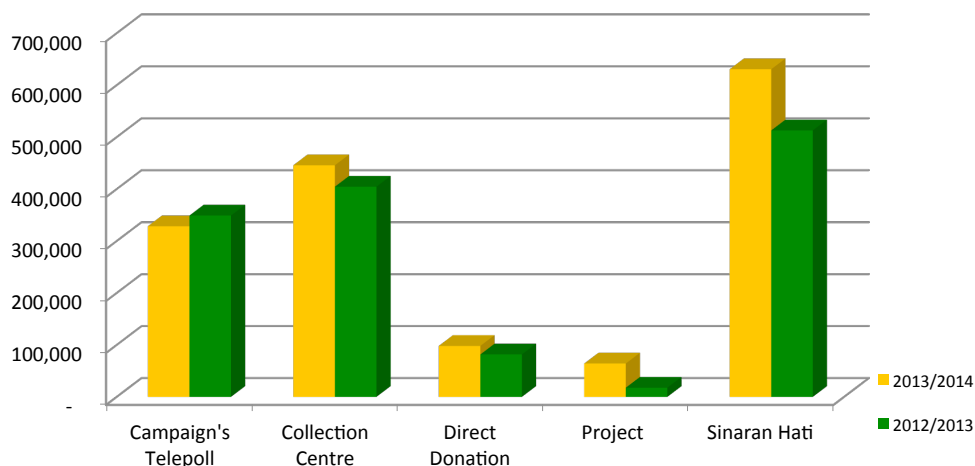
Charitable Activities	681,772	61.4%
Generating Funds	271,937	24.5%
Governance Cost	156,885	14.1%
	1,110,594	100%

* Charitable Activities include costs of disbursement

KEY STATISTICS

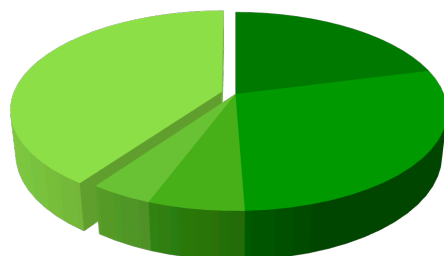
TAA REVENUES for FY 2012/13 & 2013/14

	Campaign's Telepoll	Collection Centre	Direct Donation	Project	Sinaran Hati	Total
2013/2014	328,474	445,788	98,112	95,752	630,655	1,598,781
2012/2013	349,030	404,583	81,705	17,714	512,991	1,366,023



BREAKDOWN COLLECTIONS For the Year Ended 31 March 2014

	Campaign's Telepoll	Collection Centre	Direct Donation	Project	Sinaran Hati
2013/2014	328,474	445,788	98,112	95,752	630,655



- Campaign's Telepoll
- Collection Centres
- Direct Donations
- Projects
- Sinaran Hati

Campaign's Telepoll
Donations received through 1900 telepoll lines

Collection Centre
Donation boxes placed at various locations especially in Geylang Serai vicinity and including Friday collections at Mosques.

Direct Donations
Appeal Letters and walk-in donors.

Projects
Revenue from Charities Sales, Mega Expo event.

Sinaran Hati Concert
A "LIVE" Charity Concert. Income include on-stage donations & Telepoll callers.





THANK YOU FOR YOUR GENEROSITY.

NOTES



TAA LOGO RATIONALE

A rice stalk with 19 grains signifies the formation of TAA Trust Fund by 19 institutional founding members.

The rice stalk follows the shape of a crescent, suggesting the symbol of the Islamic faith and values of charity displayed especially during the month of Ramadan preceding Aidilfitri.

Rice is also a symbol of livelihood and bountiful charity for the needy, a metaphor for communal growth and harvesting.

The combination of mature earthly colours supported with solemn typography reflects compassion, trust and prudence.



**Surah Hati
Surah Rezki**

Derma lah Seikhlasnya



Salah seorang penerima habuan TAA.

Talian Amal

1900-112 9050 \$50

1900-112 9010 \$10

**Jadikanlah Hari Ini Satu
Pengertian Dalam
Hidup Anda**



Sumbangan melalui cek ditulis atas nama "**TAA Trust Fund**"
Alamat: 845 Geylang Road #04-10 Tanjong Katong Complex
Singapura 400845 Tel: 6748 8177