



**TAA**  
TRUST FUND

**TABUNG AMAL AIDILFITRI TRUST FUND**

**ANNUAL REPORT**  
**2016 - 2017**

# OUR VISION

To be the platform for the community to foster the spirit of giving

# OUR MISSION

To provide assistance to the disadvantaged in the community



Unique Entity Number	T06CC1974E
Registered Date	30 June 2007
Trust Deed	4 April 2007
IPC Number	000602
IPC Registered Date	1 August 2007
IPC Status	1 November 2016 to 30 April 2019
Registered Office	845 Geylang Road, Tanjong Katong Complex, #04-10 Singapore 400845
Main Line	6748 8177
Fax Line	6842 7014
Email Address	info@taa.org.sg
Website	www.taa.org.sg
Bankers	Development Bank of Singapore (DBS) Maybank
Auditor	M Barak & Co

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# CHAIRMAN'S MESSAGE

Assalamu'alaikum wr. wb,

This current financial year TAA celebrated its 25th Anniversary thus marking a significant milestone in its ongoing journey to grow its organisational capacity. From humble beginnings, we have evolved into an organisation capable of reaching out to a wider target audience.

As such in the current financial year under review, TAA has expanded its scope of activities/programmes aimed at meeting future challenges that it will face in the next 25 years.

Some of the projects that TAA have embarked upon or propose to embark upon are:

## **(a) Projek Gerak Masyarakat**

The project was initiated in January 2017 to focus on enhancing our beneficiaries with regards to various form of assistance that are available.

## **(b) Restructuring of wages and job scope**

To accommodate TAA's future needs, certain changes were made to our wage system and job scope of our employees. The wage system was revised to fit in with the current trend of the job market. An increment was given to TAA's 4 employees in January 2016 and their job scopes were revised accordingly aimed at ensuring excellent performance that will benefit the organisation overall.

## **(c) Attracting, Developing, and Retaining Talent**

The social service sector can be inevitably competitive with organisations vying to attract the best talents that are hard to come by. Talents however can also be nurtured over the time they spent with the organisation. One of the main challenges we will have to face in the future will be the difficulty to retain good talent, who may choose greener pastures elsewhere. To maintain sustainability, TAA would need to strive to safeguard its talents to prevent a high turnover rate that will be detrimental to the organisation in the long run.

## **(d) Ensuring Proper Code of Governance**

As TAA strive forward as a trusted charitable organisation, vigilant efforts have been placed to ensure that the code of governance are always complied with. It is our responsibility to maintain the credibility of the organisation and to assure our esteemed donors and supporters that we have stringently done our checks and balances.

In conclusion, our 25th years has seen many positive developments made to the organisation that will need to be sustained in order to continue to thrust us towards new heights as we journey towards the future.

Wassalamu'alaikum wrh. wbr.



**Zulkifli Mohammed**  
**Chairman**  
**Board of Trustees**

# HEAD OF EXCO'S MESSAGE

Assalamu'alaikum wr. wb,

It's been a busy year for TAA as it embarked on its 25th Anniversary Celebrations. As we are preparing to turn 25, it is timely that we, as an organisation, reflect on our progress while also looking ahead at the upcoming years.

Turning 25 is a milestone, a significant achievement we ought to celebrate. However, it also serves as a reminder for us to look forward – where do we go from here? What else should be done to stay relevant in a society that is ever-changing? In this regard, TAA embarked on a series of events to commemorate the past while preparing for the future.

In January 2017, TAA conducted its very first Health Carnival as part of its new initiative to further render assistance to its beneficiaries, through a community enhancement project called Projek Gerak Masyarakat (PGM). PGM aims to fill the gap of TAA's limited resources, by linking its beneficiaries to collaborate with organisations so that the former can receive relevant additional assistance required outside the one-time financial disbursement by TAA every Ramadan.

The type of assistance is not limited to only monetary, but also soft-skills and self-improvement courses which aim to further improve the lives of our beneficiaries. PGM is thus an initiative by TAA to deliberately move beyond its traditional financial assistance during Ramadan, in order to stay relevant in the constantly evolving social service sector.

While looking forward to the future, we must also acknowledge our past. Our 25th Anniversary Celebration Dinner, held in March this year, brought together past and present members of TAA and its partner organisations. In an intimate setting, we paid tribute to the ones who have structured the organisation into what it is today.

That said, even at 25 years, the organisation is still facing new challenges. Even up till now, donor- fatigue and volunteer management remain an issue that requires TAA to look into every now and then. In an ever-competitive environment, TAA must adapt to the changing needs of society and envision itself to be the platform for all to partake in the spirit of giving.

I would like to take this opportunity to thank everyone for the support given to TAA all these years to enable this esteemed organisation to develop into what it is today in our community; an icon of hope.

Wassalamu'alaikum wrh. wbr.



**Muhd Harmizan  
Abdul Hamid  
Head of Executive  
Committee**

# ABOUT TAA TRUST FUND

**25** YEARS  
INCEPTION 15 MARCH 1992

**IPC**  
STATUS SINCE: 1 AUGUST 2007  
CURRENT STATUS:  
1 NOVEMBER 2016 TO 30 APRIL 2019

**17** MEMBER ORGANISATIONS

**5** MEMBERS BOARD OF TRUSTEES

**17** EXECUTIVE COMMITTEE MEMBERS

**4** EMPLOYEES  
1 SENIOR MANAGER  
3 EXECUTIVE OFFICERS

# FOUNDING MEMBER ORGANISATIONS



Persatuan 4PM



AMP



Darul Arqam



Jamiyah



Muhammadiyah



LBKM



MTFA



Pertapis



PPIS



SGM Cooperative



SMCCI



KGMS



UIMA



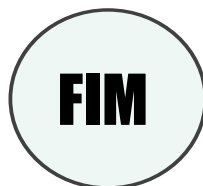
Yayasan Mendaki



Majlis Pusat



Islamic Fellowship Association



Federation of Indian Muslims

# BOARD OF TRUSTEES



**Mr Zulkifli Mohammed**  
Chairman



**Mr Ameerali Abdeali**  
Secretary  
JP, PPA (G), PBM



**Mr Izzuddin Taherally**  
JP,BBM



**Ms Fatimah Azimullah**  
JP,PBM



**Mr Hamsani Raoh**



## **EXECUTIVE COMMITTEE**

From 1st April 2016 to 31st March 2018

<b>Mr Muhd Harmizan Abdul Hamid ( Head )</b>	<b>LBKM</b>
<b>Hj Farihullah s/o Abdul Wahab S (HR Lead)</b>	<b>UIMA</b>
<b>Mr Mohd Najib Jasin Amin Sahib (Operations Lead)</b>	<b>Muhammadiyah</b>
<b>Ms Hasnah Hassan (Finance Lead)</b>	<b>KGMS</b>
<b>Ms Nur Amalina Abdul Gani (Disbursement Lead)</b>	<b>PPIS</b>
<b>Ms Siti Zulriah Mohd Rahmat (Media Lead)</b>	<b>4PM</b>
<b>Dr Md Badrun Nafis Saion</b>	<b>AMP</b>
<b>Hj Dr K.M Deen</b>	<b>FIM</b>
<b>Mr Abdul Jalil Muhd Tahir</b>	<b>Mendaki</b>
<b>Mr Abdul Rahman Mohd Hanipah</b>	<b>MTFA</b>
<b>Mr Ahmad Ishak Ismail</b>	<b>Pertapis</b>
<b>Mr Iskandar Yuen Abdullah</b>	<b>Darul Arqam</b>
<b>Mr Khalid Hassan</b>	<b>Jamiyah Singapore</b>
<b>Mr Khalid Salleh Basharahil</b>	<b>SMCCI</b>
<b>Mr Mohd Ali Marican</b>	<b>IFA</b>
<b>Mr Syed Abd Bakar Aljunied</b>	<b>SGM</b>



## **Who are Our Beneficiaries?**

Every year, we reach out to our beneficiaries from all races ranging from 29 years old and above, with household income not exceeding \$1,500, or a per capita income of \$500 or below.

To ensure a fair distribution of funds to the community, funds are only given to one beneficiary per household.

# OUR ACTIVITIES

## DISBURSEMENT EXERCISE

The 2016 Disbursement Exercise was held at Eunost Community Club and our office at Tanjong Katong Complex.

The annual Disbursement Exercise in Eunost CC, held in the morning was graced by Guest of Honour Mr Masagos Zulkifli, Minister for the Environment and Water Resources.

An afternoon session took place in TAA's office for the rest of the beneficiaries who do not have access to GIRO.

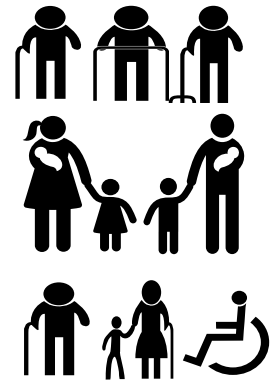
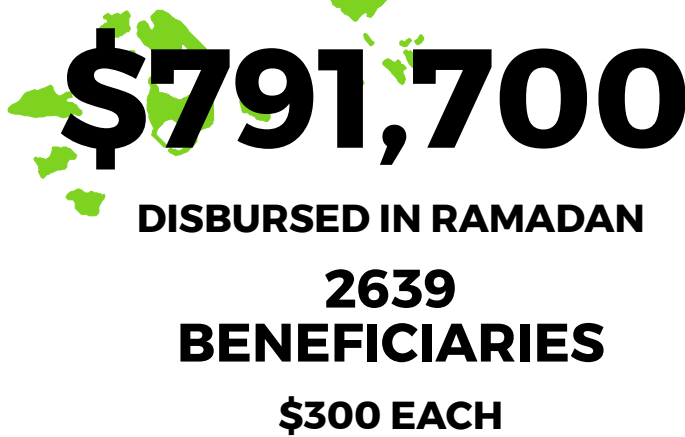
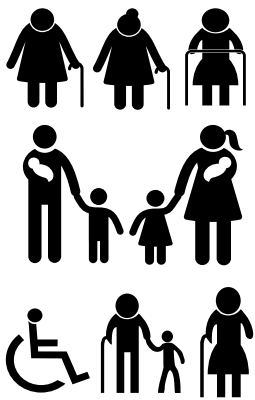
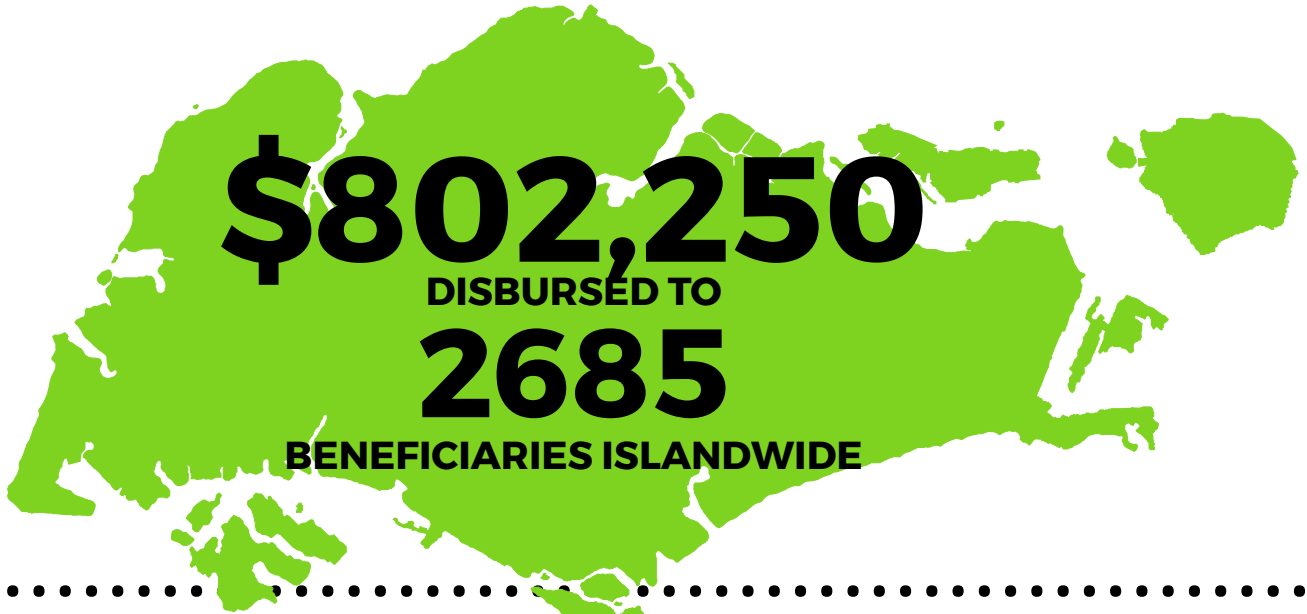
In addition, in light of good fundraising efforts over the past few years, TAA's Board of Trustees agreed on the disbursement of \$180,000 to six voluntary welfare organisations (VWOs). This is known as the TAATF Community Grant.

The six organisations awarded \$30,000 each are:

- 1) Islamic Theological Association of Singapore (Pertapis)
- 2) Prophet Muhammad's Birthday Memorial Scholarship Fund Board (LBKM)
- 3) Singapore Muslim Women Association (PPIS)
- 4) Malay Youth Literary Association (4PM)
- 5) Muslim Kidney Action Association (MKAC)
- 6) Muhammadiyah Association of Singapore



# DISBURSEMENT BY FIGURES



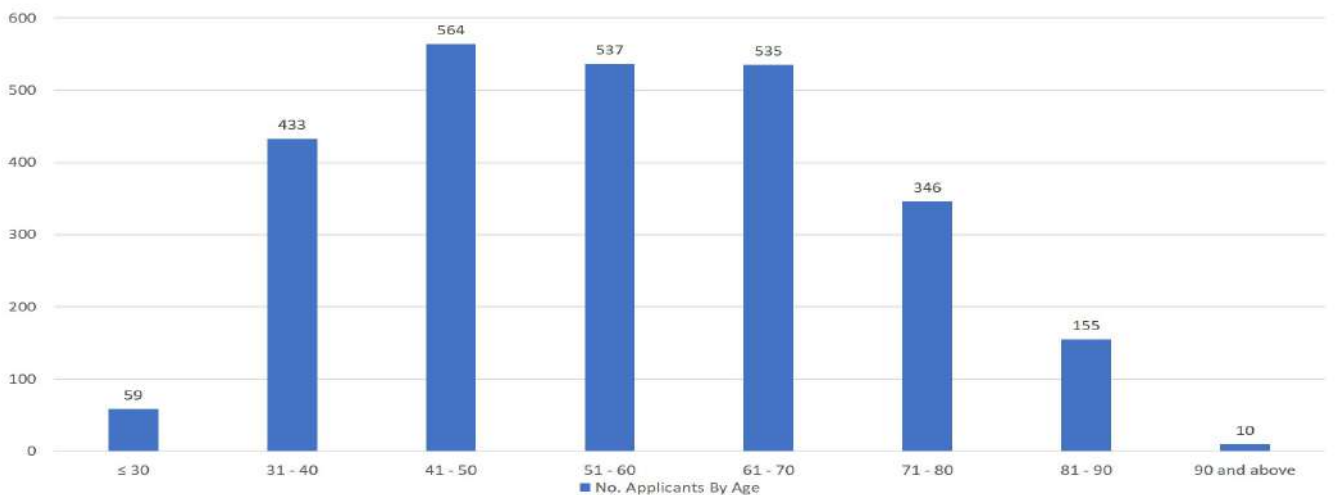
# DISBURSEMENT BY AGE GROUP

# 60%

of our beneficiaries are above the age of 50 with chronic diseases such as diabetes and heart problems



No. Applicants By Age



# CHARITY DRIVE CAMPAIGN 2016

2016's Charity Drive Campaign marks the 24th year since TAATF was formed. The campaign began on 28 May and ended on 16 July 2016 with the tagline:

***"Memohon Rahmat,  
Mensyukuri Nikmat"***

The Campaign poster of 2016 features Mr Hassan Bin Abu Bakar, one of TAATF's many recipients. Mr Hassan, who is partially blind, makes a living by selling tissue papers near Tampines MRT Station. Despite his condition, Mr Hassan continuously donates his Friday earnings to the mosque. His spirit of giving inspired TAATF to feature him as 2016 campaign poster icon.

The campaign and the poster was officially launched on 28 May 2016 by Dr Mohamad Maliki Osman, Senior Minister of State, Ministry of Defence and Ministry of Foreign Affairs at Tanjong Katong Complex.

Two Telepoll lines were commissioned for the campaign.

**1900 11290 10 for \$10.00**  
**1900 11290 50 for \$50.00**

The lines were opened on  
1 May 2016 and ended on  
31 March 2017



# LAUNCHES

## @ Joo Chiat Complex

The donation booth at Joo Chiat Complex was officially launched on Sunday, 29 May 2016, by Assoc Prof Dr Faishal Ibrahim; then Parliamentary Secretary, Ministry of Education and Ministry of Social and Family Development.

Following the Launch, a charity event was held showcasing a number of performances by various vendors and artists such as Ryan Sufiyan, who contributed part of the sales of their CDs to TAA. The event was hosted by Didicazli.

Sales of TAATF goodie bags were carried out by our volunteers.

## @ Little India Arcade

A donation booth at Little India Arcade was officially launched on Sunday, 4 June 2016 by Ms Denise Phua; Mayor of Central Singapore District.

Little India Shoppers & Heritage Association (LiSHA) also supported the event.

A Tamil poster was also featured to further reach out to the Indian community.

Goodie bags containing food items were given to selected beneficiaries around the vicinity .

## @ Shopping Centers

Other than the traditional locations of donation boxes, TAATF has ventured into new areas such as OneKM Mall, Suntec Convention Centre, North Point Mall and various other shophouses.

Special performances were also held during these mini-launches, such as the appearance of Remy Ishak at OneKM and performances by Didicazli and Ryan Sufiyan at North Point Mall.



# FUNDRAISING

## *Friday Collections @ Mosques*

On 24 June 2016, TAATF's held its annual Friday Collections @ Mosques. The project was supported by 150 student volunteers from Madrasah Aljunied Al-Islamiah. In addition, a group of Muslim taxi drivers from Persatuan Amal dan Ibadat (PADI) assisted in the fundraising effort by ferrying the student volunteers to and from their assigned mosques for the collections.

We engaged the service of CISCO to facilitate the counting and banking in of donations collected. A total amount of \$112,500 was achieved.

As a form of appreciation, TAATF contributed \$20,000 to Madrasah Aljunied Student's Welfare Fund.



## *Riders' Aid for Charity Aid*

This year's Riders Aid Donation Drive was held on 12 June 2016 at the Indonesia Embassy, where TAATF was adopted as the beneficiary organisation.

Various biker groups made their donations on-stage to TAATF, which was received by the Guest of Honour, Mr. Amrin Amin, then Parliamentary Secretary, Ministry of Home Affairs. A total of \$5,000 was collected from the event.





# FUNDRAISING

## Donation Boxes

Over the years, the placement of donation boxes prove to be one of the focal point of fundraising.

A total of 40 donation boxes were placed.

The result of placing the donation boxes was a commendable collection of \$409,721

## Donation Visits

TAATF was privileged to be graced with the attendance of Members of Parliament, grassroots leaders - both the young and the senior citizens-, and organisations who have made their donation at Joo Chiat Complex and Tanjong Katong Complex donation booths.

The visits came from:

Ms Grace Fu, Minister for MCCY  
Ms Sim Ann, Senior Minister of State for MCCY and MTI  
Ilham Childcare  
Iman Kindergarten

## Collaborations and Supports

TAATF is a strong believer in the concept of many helping hands approach. Hence, over several years, TAATF has been working hand-in-hand with many corporate organisations to raise funds for families facing hardship.

## Corporate Communications

TAATF's awareness was strongly brought out during Ramadan. Seven advertisements were placed in Berita Harian from 3 June 2016 to 6 July 2016, at the cost of \$2,348. The advertisements featured information such as telepoll numbers, tagline, campaign poster and weekly-activities that were carried out throughout the campaign.

For the Ramadan Campaign 2016, TAA had extended its radio talkshow to Ria 89.7FM alongside its yearly collaboration with Warna 94.2 FM.

The campaign with Ria 89.7 FM was conducted in the final week of May.

Concurrently, TAATF had four charity talk-shows from 10pm to 12 midnight on every Friday with Warna 94.2 FM throughout Ramadan.



# COLLECTIONS BY AREAS

## FOR RAMADAN 2016



**\$135,195**  
**Joo Chiat Complex**

**Terima Kasih**

KUKUHKAN AMAL



**\$75,997**  
**Tanjong Katong Complex**



**\$38,427.95**  
**Geylang Serai and Little India**

Amalan Memberi  
Seindah  
Pekerti

1900 - 112 9030	\$50
1900 - 112 9010	\$10



**\$11,698**  
**Eating Outlets**



**\$10,103**  
**Shopping Centers**

# CelebFest @ Suntec

TAATF was the adopted charity for CelebFest 2016, organised by Rosevalley. Held during Ramadan and the December holidays, CelebFest provided an avenue for TAATF to have a wider outreach to the community while embarking on a fundraising project.

The CelebFest held during Ramadan was officiated by Mr Amrin Amin, Parliamentary Secretary, Ministry of Home Affairs. Goodie bags of food items were given to selected beneficiaries.

TAATF continues on its outreach initiative during December's CelebFest: Year-End-Sale. It also collaborated with new social enterprises: Project Nomad, as it moves to meet its new vision of becoming a platform for all to reach out to the community.



# SINARAN HATI CONCERT

For the 11th consecutive year, Sinaran Hati live TV broadcast, jointly organised by TAATF and MediaCorp, Suria, once again took center stage in November 2016. Mr Chee Hong Tat, Senior Minister of State, Ministry of Communications and Information and Ministry of Health, graced the charity concert as the Guest of Honour.

This year's artistes line up features Dato' Jamal Abdillah, a popular singer from Malaysia as well our uprising stars Sufi Rashid, Nana Karia, Sarah Aqilah, and Didicazli.

With the theme of "Ku Mohon Ihsan Mu," the concert showcased the stories of our beneficiaries, through video trailers and a dramatization, which captures the heart of the audiences.

Two telepoll lines were commissioned throughout the show.

All in all, a total sum of \$594,048 was collected.





# 25TH ANNIVERSARY CELEBRATIONS DINNER

In 24th March 2017, TAATF had its Anniversary Dinner at Royal Palm, Clarke Quay @ The Central to celebrate the milestone of serving the community for 25 years since its conception. Mdm Halimah Yacob, Speaker of Parliament, Singapore, graced the event as the Guest of Honour.

TAATF also presented 2 awards to 3 awardees for their contributions to TAATF. Tuan Haji Sidek Saniff and Tuan Haji Wan Hussin Zohri received the highest recognition award "Anugerah Jasawan Permata" for steering the development of TAATF. Our philanthropist, Mr Mohd Salleh Marican, received the "Anugerah Permata Budi" award for his generous contributions to TAATF for more than 20 years.





Projek Gerak Masyarakat (PGM) or Community Upliftment Project is a new initiative by TAA Trust Fund that aims to fulfill two main objectives. It was launched on 22 January 2017.

First, it seeks to raise awareness to our beneficiaries regarding other available assistance. Secondly, PGM aims to link these beneficiaries to other organisations for them to receive the relevant assistance.

Our first PGM activity was a Health Carnival, held at Bedok Town Square. The event was graced by Guest-of-Honour, Dr Mohd Maliki Osman, Senior Minister of State for Ministry of Defence and Ministry of Foreign Affairs.

Various organisations such as Muslim Healthcare Professional Association (MHPA), Health Promotion Board (HPB), Agency of Integrated Care (AIC), Singapore Civil Defence Force (SCDF), Singapore Red Cross (SRC), Geng Sihat (GS), Yayasan Mendaki (YM), and SSA Consulting Group (SSA), participated in the carnival to assist our beneficiaries.

A record number of 1100 beneficiaries attended the carnival.



## VOLUNTEERISM IN TAATF

### Volunteer's Management



### Volunteer Focus Group

### Volunteer Support Group

TAATF formulated a Volunteer's Focus Group (VFG) to help facilitate TAATF's activities. Each focus group is headed by one of our Executive Committee Members.

Volunteers from various backgrounds came forward and divide themselves into different focus groups based on their areas of expertise and/or interest. As of March 2017, TAATF has a total of 35 volunteers .

### Volunteer Focus Group

1. Finance
2. Fundraising.
3. Disbursement
4. Governance and Operations
5. Human Resource
6. Communications & Media



# STATEMENTS AND DECLARATIONS

## Institute of Public Character

TAA Trust Fund was recognised as an IPC status in 2007. With an IPC status, every donor that contribute to TAATF is entitled to a tax deduction of 2.5 times.

TAATF current IPC status will expire in 30 April 2019.

## Board of Trustees

There are 5 members in the Board of Trustees. Their primary role is to provide a strategic direction for TAATF. The 5 trustees are non-executive members. They do not receive any kind of remuneration.

In the year under the review, the Board of Trustees met three times.

## Executive Committee

17 Executive Committee members are nominated by the respective TAATF affiliated organisations to oversee the operations of TAATF. They will serve a two-year term. All of our Executive Committee members do not receive any kind of remuneration. However, our Head of Exco receives an honourarium as part of transport reimbursement

In the year under review, the Executive Committee held six meetings. The Head of Executive Committee attended all of the Board of Trustees' meeting as the representative of the EXCO.

## Employees

TAATF currently has a Senior Manager and three full-time Executive Officers. The Senior Manager attends both the Board of Trustees and Executive Committee Meetings. None of the full-time employees are earning more than \$100,000 per annum.

All full-time employees are required to undergo at least 30-hours of training via courses.

During the period of disbursement that coincides with activities-filled Ramadan, part-time employees are hired to ease the heavy workload incurred

## Funding

TAATF is a self-funded voluntary organisation that is solely dependent on public contributions and the support from the community at large. Hence, various fundraising projects are organised throughout the year of review to attain more funds.

## Grants

While TAATF is a self-funded voluntary organisation, it received a grant of \$6,012 for the year under review from the Ministry of Manpower and Inland Revenue Authority of Singapore. The objective for providing the grant is to help organisations manage the rising labour cost, under the Wage Credit Scheme (WCS).

## Audit

In this current financial year, TAATF's accounts were audited by M Barak & Co. TAATF provided its full co-operation throughout the audit period. Based on recommendations put forward by auditors, TAATF started working with our stakeholders in ensuring proper governance practices are put in place.



## **Disclosure of overseas spending**

As part of TAATF's efforts to improve accountability and transparency, TAATF declares that all funds received are disbursed and utilised within Singapore.

## **Reserve Policy**

The reserves policy adopted by TAA Trust Fund are as follows:

1. The Board will annually review the amount of reserves that are required to ensure that they are adequate to fulfil TAATF's continuing obligations.
2. TAATF will build up and maintain its reserves for 2 years of its annual operating expenditures and disbursement activities for beneficiaries. The provision of the reserve allows TAATF to continue operating during difficult financial times.
3. TAATF's current reserves is valued at 1.4 million, and TAATF will top-up annually based on operating and disbursement costs, until the value reaches 2.2 million.

## **30 Percent Limit**

The 30% cap as stipulated in Regulation 15 (1) of the Charities Act and Charities (Approved IPC) (Amendment) Regulates has been complied with. For the year under review, TAATF's expenditure to income on fundraising is 21%.

## **Conflict of Interest**

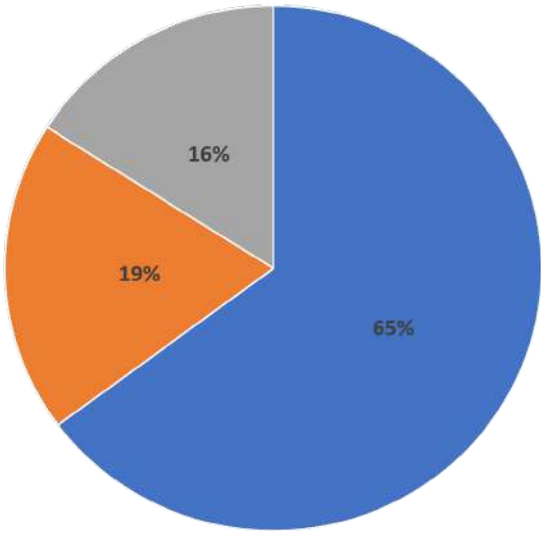
All Trustees, Executive Committee, Employees, and Volunteers, have made their declarations on the Disclosure Statement and potential conflict of interest with regards to their association with TAATF. If a conflict of interest arises, the person concerned will be excluded from making the approval of transactions to which they have an interest in.

## **About TAA Trust fund**

The facts and figures on TAATF, the financial statement, activities, and services are displayed on the website: [www.taa.org.sg](http://www.taa.org.sg)

# KEY STATISTICS

## Expenditure FY2016/2017

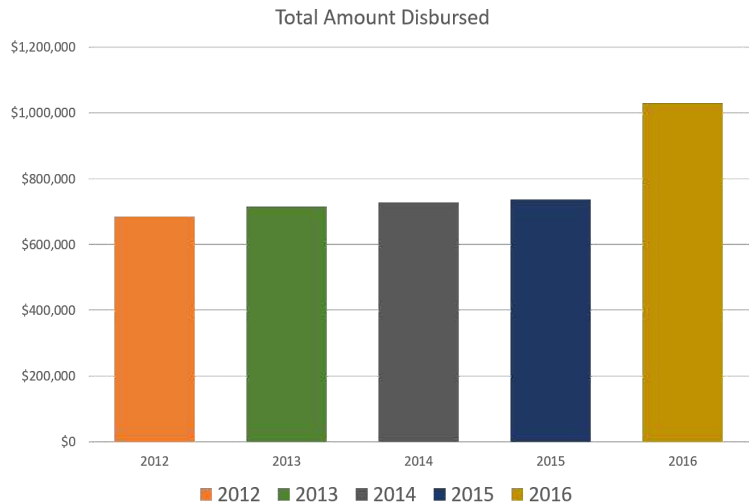
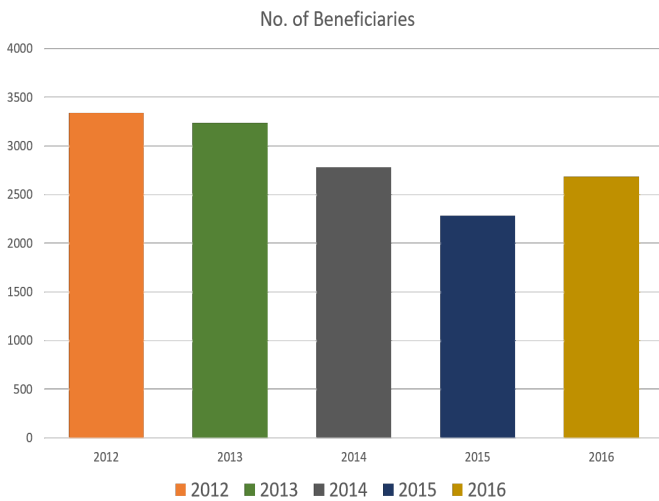


CHARITABLE ACTIVITIES	\$1,030,045
GENERATING FUNDS	\$305,451
GOVERNANCE COST	\$253,646
<b>TOTAL</b>	<b>\$1,589,142</b>

- Charitable Activities (65%)
- Generating Funds (19%)
- Governance Cost (16%)

	2012	2013	2014	2015	2016
No. Of Beneficiaries	3337	3236	2782	2283	2685
Amount Disbursed	685,188	716,570	727,992	736,708	1,030,045*

\*inclusive of \$180,000 for TAATF Community Grant



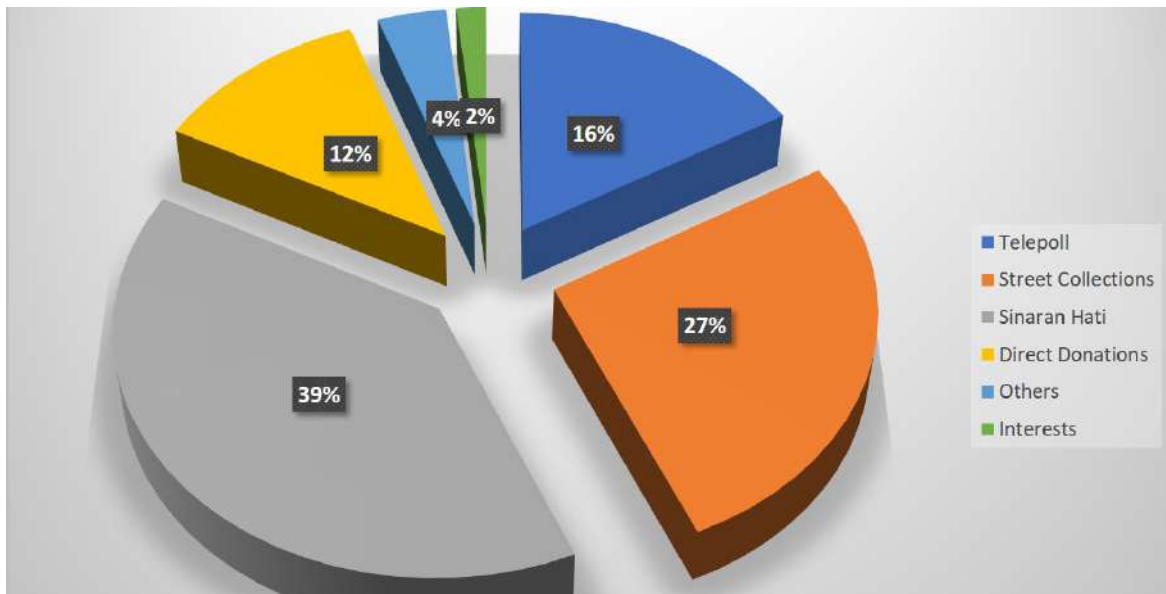
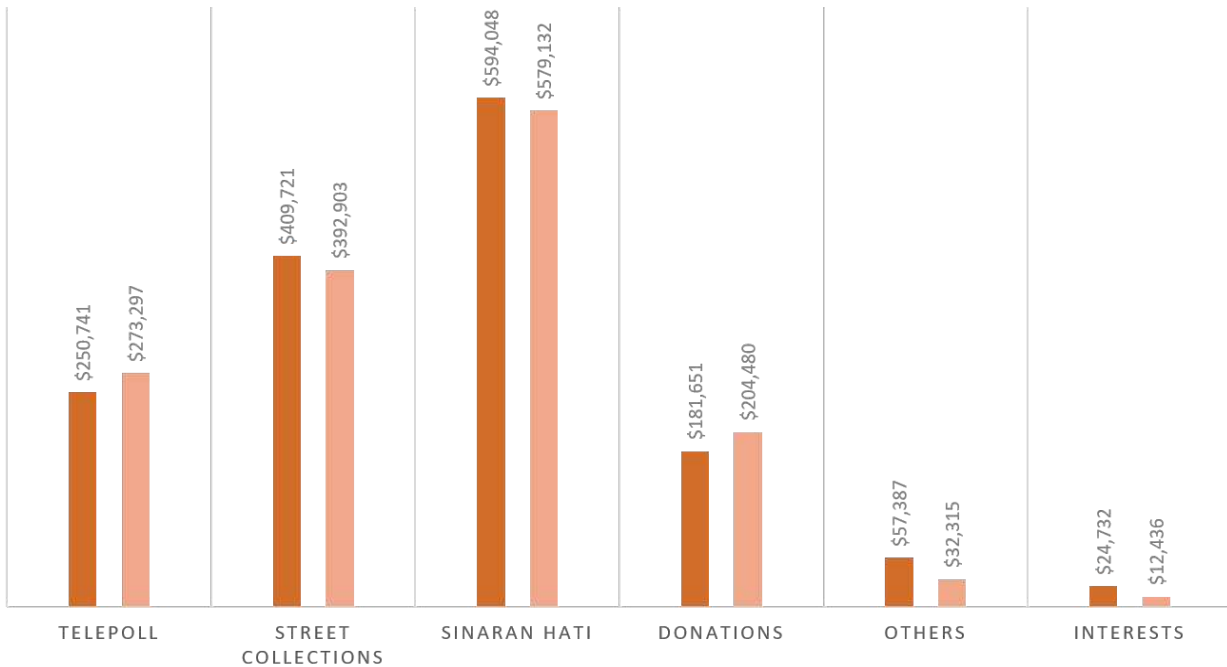
# KEY STATISTICS

## Revenue FY2016/2017

Financial Year	Telepoll	Street Collections	Sinaran Hati	Direct Donations	Others	Interests	TOTAL
FY2016-2017	\$250,741	\$409,721	\$594,048	\$181,651	\$57,387	\$24,732	\$1,518,280
FY2015-2016	\$273,297	\$392,903	\$579,132	\$204,480	\$32,315	\$12,436	\$1,494,563

### TAA REVENUES

■ FY 2016-2017 ■ FY 2015-2016





**TAA**  
TRUST FUND

**WOULD LIKE TO THANK  
YOU FOR ALL YOUR  
SUPPORT!**



# MEMOHON RAHMAT MENSYUKURI NIKMAT

MENJAYAKAN KEMPEN DANA AMAL AIDILFITRI 2016

Penerima Habuan  
TAA

Sumbangan boleh dilakukan menerusi:



Cek Kepada:  
'TAA Trust Fund'



Sumbangan eDebit atau  
Kad Kredit menerusi  
[www.taa.org.sg](http://www.taa.org.sg)

\*Derma \$50 dan ke atas akan diberi resit potongan cukai

TALIAN AMAL:

1900 - 112 9050 \$50

1900 - 112 9010 \$10

**MENCERAHKAN  
KEGELAPAN  
MEREKA DENGAN  
INFAQ ANDA**

845 Geylang Road, Tanjong Katong Complex, #04-10 Singapore 400845



TABUNG AMAL AIDILFITRI



TABUNG AMAL AIDILFITRI