



Tabung Amal Aidilfitri Trust Fund  
Annual Report FY2019/20





# **TABUNG AMAL AIDILFITRI TRUST FUND**

## **(TAATF)**

**Unique Entity Number  
Officially Registered on  
Trust Deed**

T06CC1974E  
30 June 2006  
4 April 2007

**Institutions of  
A Public Character  
(IPC) Status**

No. 000602  
Registered on 1 August 2007  
1 May 2019 to 30 April 2022

**Registered Address**

845 Geylang Road  
Tanjong Katong Complex, #04-16  
Singapore 400845

**Contact Info**

Telephone: 6748 8177  
Email: [info@taa.org.sg](mailto:info@taa.org.sg)  
Website: [www.taa.org.sg](http://www.taa.org.sg)

**Finance Info**

Development Bank of Singapore (DBS)  
MayBank Singapore Limited

**Auditor**

MSA & Partners PAC  
(Public Accountants &  
Chartered Accountants Singapore)

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Cover page photo courtesy of Al Nasry Kindergarten

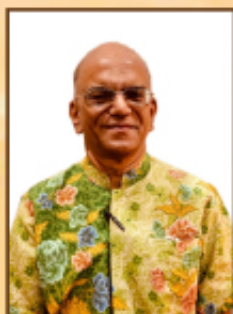
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# BOARD OF TRUSTEES



**Mr Zulkifli  
Mohammed**  
CHAIRMAN



**Mr Ameer Ali  
Abdeali**  
JP, PPA (G), PBM  
SECRETARY



**Mr Izzuddin  
Taherally**  
JP, BBM  
MEMBER



**Ms Fatimah  
Azimullah**  
JP, PBM  
MEMBER



**Mr Hamsani  
Raoh**  
MEMBER

- **Mr Zulkifli Mohammed** was a founding member of Tabung Amal Aidilfitri in 1992. He is currently the Chairman of TAATF Board of Trustees since 2008.

He was a Member of Parliament from 1984 to 1996 and was concurrently appointed as a Political Secretary from 1991 to 2001. Other community appointments that he held were President of Majlis Pusat Singapore from 1983 to 2012, Vice-President of Singapore Anti-Narcotics Association from 1998 to 2011 and Member of Changi General Hospital Medifund Committee from 2008 to date.

- **Mr Ameer Ali Abdeali** is one of the 5 Trustees on the Board of TAA Trust Fund and serves as its Secretary since 2006.

He is a Justice of the Peace since 2008. He has been involved in social, community and charitable work for more than 45 years. He is currently the President of the Muslim Kidney Action Association (MKAC) and the Hon. President of the National Safety Council of Singapore.

- **Mr Izzuddin Taherally** is a founding member of Tabung Amal Aidilfitri in 1992 and currently serving TAATF Board of Trustees since 2006 to date.

He is the President of the Malay Youth Literary Association (4PM) for the past 30 years. He received the Bintang Bakti Masyarakat (BBM) in 2008 and was appointed as Justice of the Peace (JP). He received the Islamic Religious Council of Singapore (MUIS) Jasa Cemerlang (Excellent Service) Award for his lifelong achievements and contributions to the community.

- **Ms Fatimah Azimullah** is a founding member of Tabung Amal Aidilfitri and served in the TAATF Executive Committee in 2006. In 2012, she was elected as a member of the TAATF Board of Trustees.

She joined PPIS in 1971 as its Honorary Secretary, and became the Association's President from 1975 to 1977, and again from 1986 to 2008. She was the former member of the ComCare Supervisory Committee and the Mendaki Board of Directors. Ms. Fatimah was conferred the Pingat Bakti Masyarakat (The Public Service Medal) and Justice of the Peace for her outstanding services.

- **Mr Hamsani Raoh** is one of the 5 Trustees on the Board of TAA Trust Fund since 2006.

He is currently a Board Member of Singapore Malay Teachers' Co-operative Limited since 1997. He was a Former Chairman of Assyakirin Mosque Management Board from 1988 to 2000 and Singapore Malay Teachers' Co-operative Limited from 2005 to 2008. He was also a former Board Member of Yayasan Mendaki from 2005 to 2007.



# CHAIRMAN MESSAGE



**Mr Zulkifli Mohammed**

*Chairman*  
Board of Trustees

The COVID-19 pandemic affected our operations, compelling us to explore new ways in raising funds. This was compounded with an unexpected discontinuation of our Telepoll service which accounted for about 40% of our total annual collection.

**Digitalisation:** Our Secretariat in partnership with our Trustees, Executive Committee and partners formulated new digital strategies to navigate through the tribulations in the current landscape. We synergised conventional and digital means in our strategies, enhancing digital data management and leveraging on technology to stay in touch virtually with our beneficiaries.

**Disbursement 2019:** The strong support from our community at large in 2019 had enabled TAATF to disburse 25% more monetary assistance amounting to \$1,093,400 as compared to 2018.

At KURNIA Wisma Geylang Serai (WGS), TAATF had organised and taken part in various community engagements and activities since 2018 to date. In this connection, we partnered with MUIS and SSOs to offer holistic support to our beneficiaries through referrals.

As Financial Year 2019/2020 came to a close in March 2020, it marked the end of Mr Muhd Harmizan's 6-year period as Head of TAA Executive Committee. Mr Muhd Harmizan's dedication and passion in serving the community through TAA over the years is commendable. TAATF achieved multiple milestones under his leadership for which we wish to place on record our deepest appreciation and gratitude for his significant contributions.

Moving forward, TAATF has appointed Mr Farihullah s/o Abdul Wahab Safiullah as the new Head of TAATF Executive Committee from 1 April 2020. Mr Farihullah has been a key volunteer in TAATF and has served in TAATF's Committee for the past 14 years.

TAATF Board of Trustees, Executive Committee and Secretariat will continue to work closely with our partners and volunteers in the next phase of our journey through challenging and turbulent times.

We will strive utmost to enhance our assistance to the underprivileged in the coming years. This can only be achieved with your continued support and generosity.

# INSTITUTIONAL MEMBERS



Association of  
Muslim  
Professionals



Darul Arqam  
Singapore



Federation of  
Indian Muslims



Jamiyah  
Singapore



Singapore Malay  
Teachers' Union



PMBM  
Scholarship Fund  
Board



Majlis Pusat  
Singapore



Muslim Kidney  
Action  
Association



Muslimin Trust  
Fund Association



Muhammadiyah  
Singapore



Malay Youth Literary  
Association  
(Persatuan 4PM)



Pertapis  
Singapore



Singapore Muslim  
Women's  
Association



Singapore Malay  
Teachers  
Co-operative Ltd



Singapore Malay  
Chamber of  
Commerce and  
Industry



United Indian  
Muslim  
Association



Yayasan Mendaki



# 8th TERM OF TAA EXECUTIVE COMMITTEE

1st April 2018 to 31st March 2020

TAA Executive Committee	Appointment	Representative	**
Mr Muhd Harmizan Abdul Hamid	Head of Executive Committee & Lead of Fund Raising FGC*	LBKM	5
Hj Farihullah s/o Abdul Wahab S.	Deputy Head & Lead of Finance & Human Resource FGC	UIMA	4
Ms Hasnah Hassan	Lead of Communications & Media FGC	KGMS	5
Mr Mohd Najib Jasin Amin Sahib	Lead of Governance FGC	Muhammadiyah	3
Ms Nur Amalina Abdul Gani	Lead of Disbursement FGC	PPIS	2
Mr Ahmad Firdaus Daud	Member	Mendaki	5
Mr Ahmad Ishak Ismail	Member	Pertapis	4
Mr Iskandar Yuen Abdullah	Member	MCAS	3
Hj Dr K M Deen (Jainlavudin)	Member	FIM	3
Mr Abdul Halim Aliman	Member	Jamiyah	3
Dr Md Badrun Nafis Saion	Member	AMP	2
Ms Siti Zulriah Mohd Rahmat	Member	4PM	2
Mr Norizam Baharon	Member	MKAC	1
Mr Abdul Rahman Ibrahim	Member	SGM	0
Mr Faizal Basheer	Member	SMCCI	0
Mr Kashif Ali Shah	Member	MTFA	0
Mr Haron Sikin (Left on Nov 2019)	Member	MP	0

\*FGC - Focus Group Committee

\*\*No. Of Meetings Attended  
in 2019 / 2020

## TAA SECRETARIAT

Mr Mohd Yahya Zakaria, BBM

Senior Manager

Mr Didicazli Ismail

Manager

Ms Siti Amirah Nabilah Khadaied

Senior Executive Officer

Ms Nurul Ashikin Samsudin

Executive Officer



## ABOUT US

TAA Trust Fund (Tabung Amal Aidilfitri Trust Fund) was founded in 1992 with a mission to help the poor, needy and the less fortunate.

TAA Trust Fund became a Charity Trust under the Charities Act in 2006. TAA was accorded the status of an Institution of a Public Character (IPC) in 2007, ensuring that TAA operates with full transparency in compliance with good governance.

TAATF is a member of the National Council of Social Service (NCSS) and is part of the SG Cares movement. TAATF is supported by 17 Institutional member organisations.



## OUR VISION

**To be the platform for the community to foster the spirit of giving.**

## OUR MISSION

**To provide assistance to the disadvantaged in the community.**



TAATF assists more than 3,000 beneficiaries from vulnerable low-income families. Among our beneficiaries are the elderly, and those who suffer from chronic diseases and illnesses such as kidney failure, stroke, cancer and diabetes.



# Disbursement by Figures

Amount Disbursed

**\$ 1,093,400**

Number of Beneficiaries

**3,123**

Amount Disbursed

**\$ 80,000**

Towards Students Welfare Fund of  
Madrasah Aljunied Al-Islamiah  
and to 6 Malay-Muslim Organisations

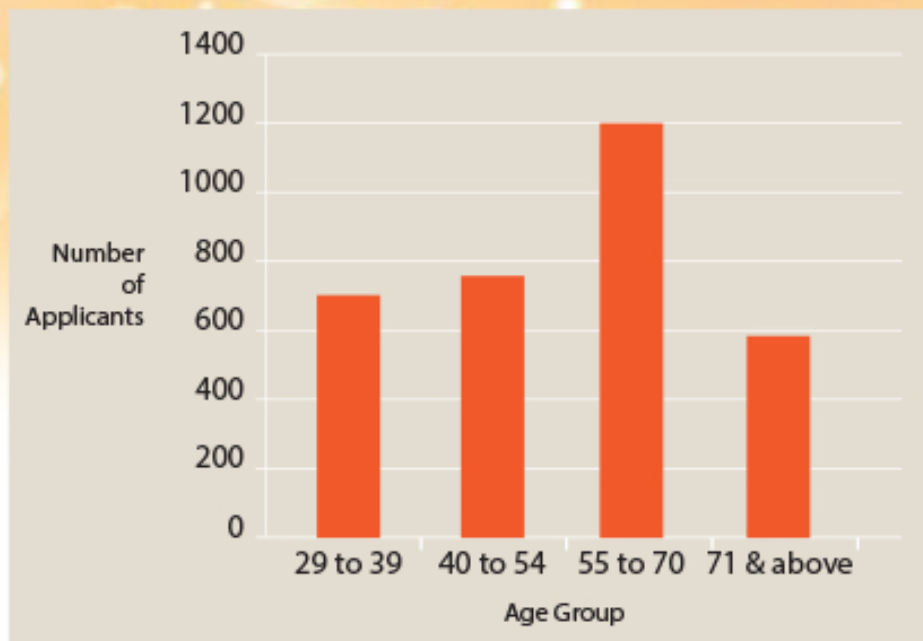


Total Disbursed

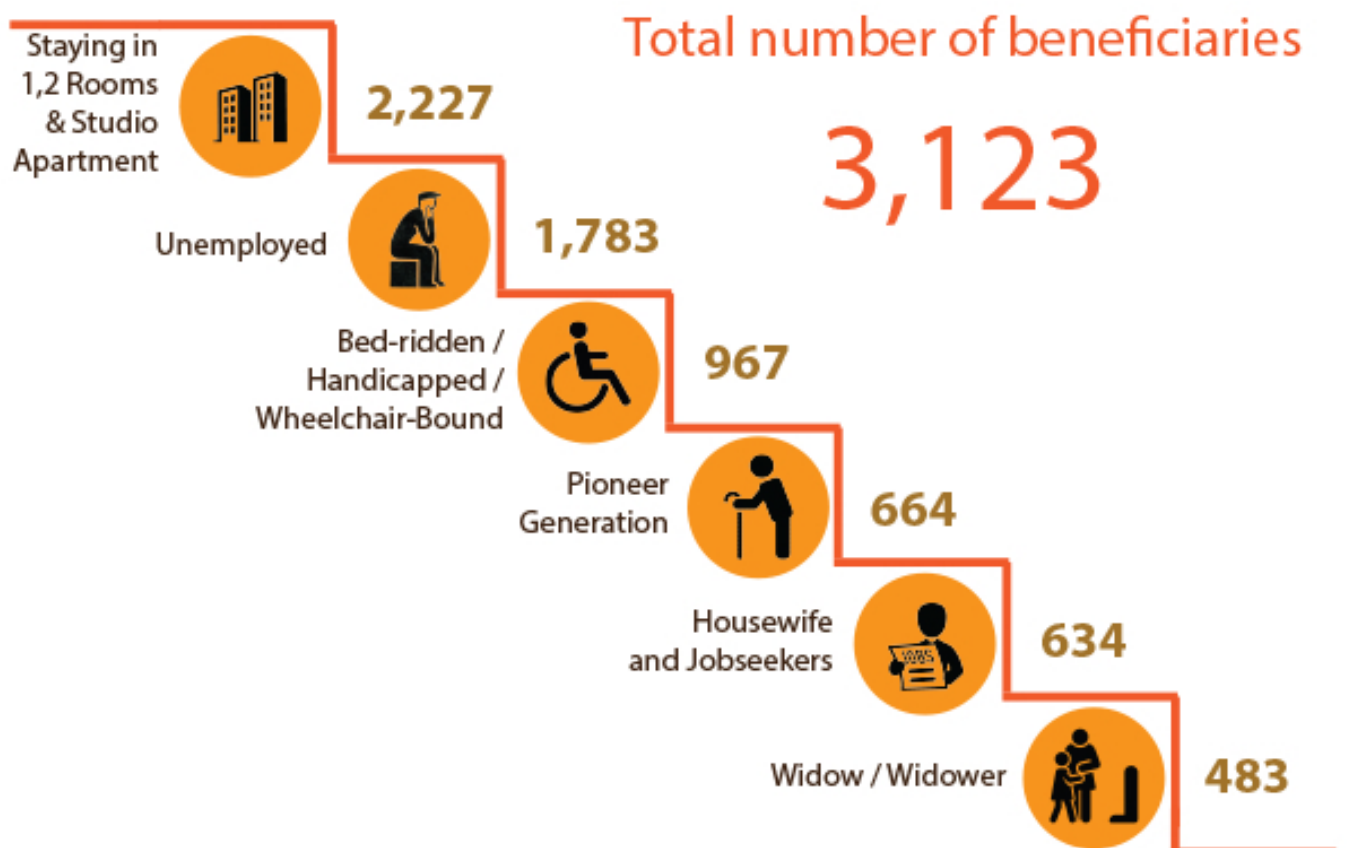
**\$ 1,173,050**

# DISBURSEMENT STATISTICS

## APPLICANTS BY AGE GROUP



APPLICANTS BY AGE GROUP	
Age Group	Number of Applicants
29 to 39	708
40 to 54	1,046
55 to 70	1,198
71 and Above	591





# Launch of TAA Ramadan Charity Campaign 2019

The launch of the TAA-Ramadan Charity Campaign 2019 was held at Orange Ballroom, Tanjong Katong Complex on 24 April 2019. It marked the start of TAA's multi-platform Ramadan Campaign from 24 April to 9 June 2019 in hope of raising \$850,000 in donations.

The event was graced by Mr Zaqy Mohamad, Minister of State, Ministry of National Development and Ministry of Manpower.

The Campaign poster featuring TAA beneficiary Mdm Zanizah and her son Shafiq, was unveiled during the event. Three celebrity influencers were appointed as Charity Ambassadors for the Campaign; Actor Mr Shahril Wahid, Actor/Singer Mr Alias Kadir and Chef Mel Dean.



## Launch of TAA Digital Donation Platforms and Donation Boxes

TAA Trust Fund continued to enhance its digital campaign initiatives and online outreach in 2019. TAATF officially launched to the public the TAA Digital Donation Platform QR Codes and Donation Boxes on 28 April 2019 during the event held at Joo Chiat Complex.

Assoc Prof Dr Muhammad Faishal Ibrahim, Senior Parliamentary Secretary to Ministry of Social and Family Development and Ministry of Education was the Guest of Honour.

The event aimed to inspire the community to journey with TAATF in assisting the underprivileged and to encourage online donations. Renowned celebrity from Indonesia, Jamal Mirdad headlined the event along with local stars Shahril Wahid, Chef Mel Dean, Alias Kadir and Shah Ibrahim.







## Ramadan Celebfest at Suntec City Convention Centre

TAA Trust Fund was the official charity beneficiary for Celebfest Ramadan 2019 held at Suntec City Convention Centre from 17 to 19 May 2019, organised by RoseValley.

TAATF had 6 stage segments during the 3-day event for outreach and audience engagement. Videos of featured beneficiaries were screened on stage. Featured stories gave the audience an insight into the challenges faced by the underprivileged. TAATF celebrity ambassadors Shahril Wahid, Alias Kadir and Chef Mel Dean fronted the appeal for donations together with volunteers.

For the first time in Celebfest, TAATF also had 3 Facebook Live programmes which enabled TAATF to engage with the audience at the venue and the online audience simultaneously. TAA Facebook Live was shared on multiple Facebook pages.



## Radio Campaign Programmes

The TAA-Ramadan 2019 radio programmes featured interviews of TAATF beneficiaries and their heart-moving stories which gave listeners a glimpse of the life challenges faced by our beneficiaries.

Live radio programmes enabled us to share with the community TAA's activities and donation appeals. The support from MediaCorp Radio Warna942 DJs On-Air contributed significantly to the success of the campaign.





## Visit by Bukit Timah MAEC to TAA Donation Booth @ TKC

Bukit Timah MAEC grassroots leaders and residents organised a trip to Tanjong Katong Complex on 27 April 2019 to make their donations for the underprivileged at TAA's donation booth @TKC. They were led by Ms Sim Ann, Senior Minister of State, Ministry of Communications and Information and Ministry of Culture, Community and Youth.

## TAA Donation Booth @ Wisma Geylang Serai

Minister for Culture, Community and Youth, Ms Grace Fu, along with 120 grassroots leaders and residents from Yuhua SMC visited TAA's Donation Booth at Wisma Geylang Serai on 1 June 2019 to make their donations for the underprivileged. The event highlighted the collective efforts and support from our multiracial community in assisting the less fortunate.

## Visit by Ilham Childcare to TAA Donation Booth @ TKC

Teachers from Ilham Childcare organised a trip to Tanjong Katong Complex for the kids on 13 May 2019 to make their collective donations at TAA's donation booth.





# Friday Collection@Mosques



The Islamic Religious Council of Singapore (MUIS) designated 24 May 2019 for the TAA Trust Fund Friday Collection @ Mosques. 140 students from Madrasah Aljunied Al-Islamiah assisted in collecting donations at 70 mosques for TAA beneficiaries.

Taxi drivers from the Persatuan Amal Dan Ibadat (PADI) volunteered to provide the two-way transportation for the students from the Madrasah to the 70 mosques islandwide.

## Bazar Raya Utara @ Woodlands



TAATF was the official charity beneficiary for Bazar Raya Utara @ Woodlands, organized by the 5 MAECs of Sembawang GRC. The Bazaar was launched by the MAEC Advisors of Sembawang GRC.

TAATF Donation boxes were placed strategically at the Bazaar. Visitors and shoppers responded positively to the presence of the TAATF donation boxes as they shopped and also contributed for the needy.





## Ketupat-thon



A total of 6,030 Ketupat were woven by 450 volunteers in 12 hours at Wisma Geylang Serai during the Ketupat-thon event on 2 June 2019. It set a new record (Singapore Book of Records) for the most number of Ketupat woven in an event. TAATF was one of the charity beneficiaries for the event that was graced by Dr Maliki Osman, Senior Minister of State, Ministry of Defence and Ministry for Foreign Affairs.

## Nour Andalusia



TAATF was the charity beneficiary for Nour Andalusia, a charity concert organized by SimplyIslam on 7 July 2019. Mr Amrin Amin Parliamentary Secretary, Ministry of Health and Ministry of Home Affairs was the Guest of Honour. SimplyIslam presented a cheque to TAATF at the event.

The Al Firdaus Ensemble is a performing Arabic and Islamic musical arts group from Granada, Spain. The unique sound of the Al Firdaus Ensemble is the synthesis of different musical genres, which includes original compositions of a more western classical character with influences from both Celtic and Flamenco traditions, and new arrangements of songs drawn from the rich heritage of traditional Sufi music from Arabic, Andalus and Turkish sources



# Sinaran Hati Charity Campaign

TAA Trust Fund embarked on a 3-month, multi-platform Sinaran Hati Charity Campaign from 7 October to 31 December 2019 aimed at raising funds to assist the underprivileged and disadvantaged in the community.

The Sinaran Hati Charity Campaign outreach platforms from October to December 2019 were Radio Warna942, social media (Facebook and Instagram), Celebfest@Suntec City, and the annual Sinaran Hati Charity Concert in collaboration with Mediacorp Suria.



## Sinaran Hati Charity Concert

The Sinaran Hati Charity Concert on 15 November 2019 was graced by Guest of Honour, President Halimah Yacob.

The two-hour charity show featured popular Singapore personalities. Special guest celebrity from Malaysia, Dayang Nurfaizah, headlined the concert along with local stars such as veteran singer Sanisah Huri, rapper Daly Filsuf, singer-songwriter Isnina, and SG Mania alumni Rahila Rashun, Iskandar Ismail and Sufi Rashid.







## Sinaran Hati Radio-Programmes

Mediacorp Radio Warna 94.2 FM



The Live talk shows and recorded programmes featured follow-up stories of TAA beneficiaries as well as donation appeals and appreciation to donors.

The key messages conveyed to the listeners were on how their contributions helped the underprivileged and the need for continued support for the increasing number of TAA beneficiaries.



# KURNIA@WGS

Khidmat Untuk Rakyat: Nadi, Inspirasi & Aspirasi



## TAA@KURNIA WGS Wisma Geylang Serai

KURNIA@WGS is a one-stop centre providing social, education, welfare, arts and media services. KURNIA is the acronym for "Khidmat untuk Rakyat: Nadi, Inspirasi dan Aspirasi" which translate to "Services for the Community: pulse, inspiration and aspiration".

TAATF is a partner of KURNIA Wisma Geylang Serai since 2019. The inter-agency partnerships within Wisma Geylang Serai has enabled TAATF to assist our beneficiaries further through agency referrals.

TAATF Disbursement Ceremony and collaborative events were also held at WGS. TAATF actively participated in various community activities organised by Wisma Geylang Serai.







## VOLUNTEERING IN TAA

Individuals from all walks of life came forward and volunteer their time and energy to assist the events and activities that TAATF has organised over the years. TAATF believes strongly that volunteers form the strong pillars of the organisation. From assisting in events to supporting the Secretariat team during Disbursement exercises, volunteers have worked closely with the Secretariat.

Volunteer can share their knowledge and gain experience through the 5 Focus Group Committees (FGC) which are:

- Communication and Media
- Disbursement
- Finance and Human Resource
- Fundraising
- Governance

Members of the Executive Committee also makes up a portion of the volunteers in TAATF. With their expertise, they provide feedback and advise to TAATF. Together with the Secretariat team, they help to build TAATF to be a strong organisation as it is today.



# STATEMENTS AND DECLARATIONS

## Institution of a Public Character (IPC)

An IPC is an organisation approved by the Commissioner of Charities to receive tax-deductible donations. TAA was accorded the status of an Institution of a Public Character (IPC) in 2007. Donations to TAATF are eligible for 2.5 times tax deduction.

## Board of Trustees

There are five members in the TAATF Board of Trustees. Their primary role is to provide strategic direction for TAATF. The 5 Trustees are non-executive members and do not receive any remuneration. In the year under review, the Board of Trustees met two times.

## Executive Committee

TAATF Executive Committee Members were nominated by the respective TAATF affiliated organisations to oversee TAATF operations. Members serve a two-year term and do not receive any remuneration. TAATF Head of Executive Committee receives an honorarium for transportation. TAATF Head of Executive Committee attended all meetings conducted by the Board of Trustees as the representative of the Executive Committee.

## Employees

The TAATF Secretariat comprises of a Senior Manager, a Manager and 2 Executive Officers. None of the full-time employees' earning exceeds \$100,000 per annum.

## Funding Sources

TAATF is a self-funded social service agency that relies on donations and sponsorship from the public for financial aid disbursements to TAATF beneficiaries.

## Conflict of Interest Declaration

Upon the appointment at the beginning of the new term, Board of Trustees, Executive Committee Members, Employees are required to sign the declarations on the disclosure form of the Conflict of Interest.

At a meeting, where a conflict of interest situation arises, the member concerned shall abstain from participating in the deliberation, voting or decision making. The decision of the transaction, contract or meeting shall be recorded in the minutes accordingly.



# STATEMENTS AND DECLARATIONS

## Compliance with the Code of Governance Evaluation

As part of the process of transparency and good governance, TAATF updates its Charity Council's Code of Governance annually at the Charity Portal ([www.charities.gov.sg](http://www.charities.gov.sg)).

TAATF does a self-evaluation on the compliances of the Code of Governance. The questionnaire consists of governance and financial matters, trust deed, responsibilities of the Board of Trustees and Executive Committee Members, and general administration matters.

## Reserves Policy

The Reserves Policy adopted by TAA Trust Fund is as follows:

1. To build and maintain its reserves for 2 years of its annual operating expenditure and 1 year of financial disbursement for the beneficiaries.
2. The Board of Trustees reviews annually the amount of reserves that are required to ensure sufficient funds are available for TAATF's sustainability.
3. The reserves shall not be utilized except with the recommendation from the Executive Committee and upon approval of the Board of Trustees.

Note: TAATF's current reserves as at 31 March 2020 stands at \$1.49 million and will be topped up annually based on the operating and disbursement costs until the value reaches \$1.8 million.

## 30 Percent Limit on Fundraising Expenses

For the year under review, TAATF expenditure to income on fundraising was 19%. This is lower than the 30% cap as stipulated by the Charities (IPC) Regulations.

## Personal Data Protection Act (PDPA)

TAATF takes compliance regulations of PDPA firmly and strives to ensure that we fully abide by the PDPA guidelines. We ensure that our beneficiaries' personal data in our possession are well protected.

## Loan Policy

TAATF adopts a "No Loan Policy".

# STATEMENTS AND DECLARATIONS

## Standard Operating Procedures (SOP)

As an organisation, TAATF documents its policies and practices in the TAATF SOP. The SOP covers the following areas:

- TAATF Trust Deed
- Financial Procedures
- Policy on Conflict of Interest
- Human Resource
- Personal Data Protection Act
- The Roles and Responsibilities of the Board of Trustees and the Executive Committee Members
- Responsibilities of full-time and part-time staff, and volunteers

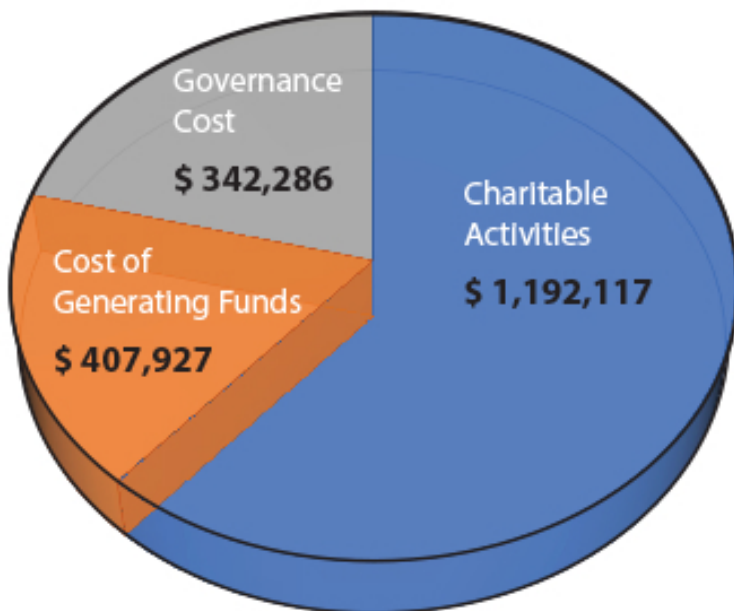


# KEY STATISTICS

## INCOME

FINANCIAL YEAR	TAA-Ramadan Charity Campaign				Sinaran Hati Charity Campaign					Others	TOTAL S\$
	Talian Amal TAA	Street Collections	Corporate, Individuals & Organisations	OnLine Donations	Talian Amal TAA	Street Collections	Corporate, Individuals & Organisations	Others	Online Donations		
2019/20	482,566	462,853	134,289	125,288	376,444	42,827	266,837	76,792	93,306	120,212	2,181,414
2018/19	304,704	443,993	339,872		411,960	42,949	228,369	1,740	130,710	114,190	2,018,487

## EXPENDITURE FY 2019/2020



Charitable Activities	1,192,117
Governance Cost	342,286
Cost of Generating Funds	407,927



# Thank you!

**To all our donors,  
sponsors,  
partners  
and volunteers  
for your kind  
support.**

